

ARCHIE
SERIES

NO. 23



KATY KEENE

FASHION BOOK

MAGAZINE

10¢

PDC

by
Bill
WOGGON



Inside
KATY KEENE
STORY OF THE BALLET
with **BALLET FASHIONS**
✦ ALL NEW STORIES
✦ ALL NEW FASHIONS
✦ ALL NEW CUT-OUTS



DEAR FANS,

IT'S A PLEASURE TO BRING YOU THIS NEW KATY KEENE FASHION BOOK FULL OF BEAUTIFUL KATY PIN-UPS, STORY IDEAS AND CUTOUTS FEATURING JACK EVANS AND OTHER FAITHFUL FANS!

JACK WAS PICKED AS DESIGNER OF THE YEAR 1958 IN KATY'S CHARM BOOK. SINCE THIS BOOK HAS BEEN OUT JACK HAS RECEIVED THOUSANDS OF LETTERS FROM HIS FANS! KATY HAS ALSO RECEIVED LOTS OF REQUESTS ASKING TO SEE MORE OF HIS WORK PLUS A PHOTO OF HIM!

SO HERE YOU ARE, FANS, IN THIS BOOK WE STAR JACK EVANS AND HERE ARE PHOTOS OF HIM! IT WAS MY PLEASURE TO HAVE HIM VISIT ME AT MY STUDIO WHILE HE WAS ON HIS VACATION LAST SUMMER! JACK IS A VERY ENERGETIC BOY--FULL OF IDEAS AND TALENT! HE'S A REAL GENTLEMAN AND I PREDICT HE'LL BE A SUCCESS IN HIS CHOSEN FIELD OF DESIGNING AND ACTING!

Bill Woggon



⁶⁴
JACK EVANS,
2620 E. 95TH ST. NO.
KANSAS CITY
NO. 16, MO.

K



by
Bill
WOGGON



by
BARBARA RAUSCH,
1878 CATALPA
BERKLEY, MICH.

K
E
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E
N
E

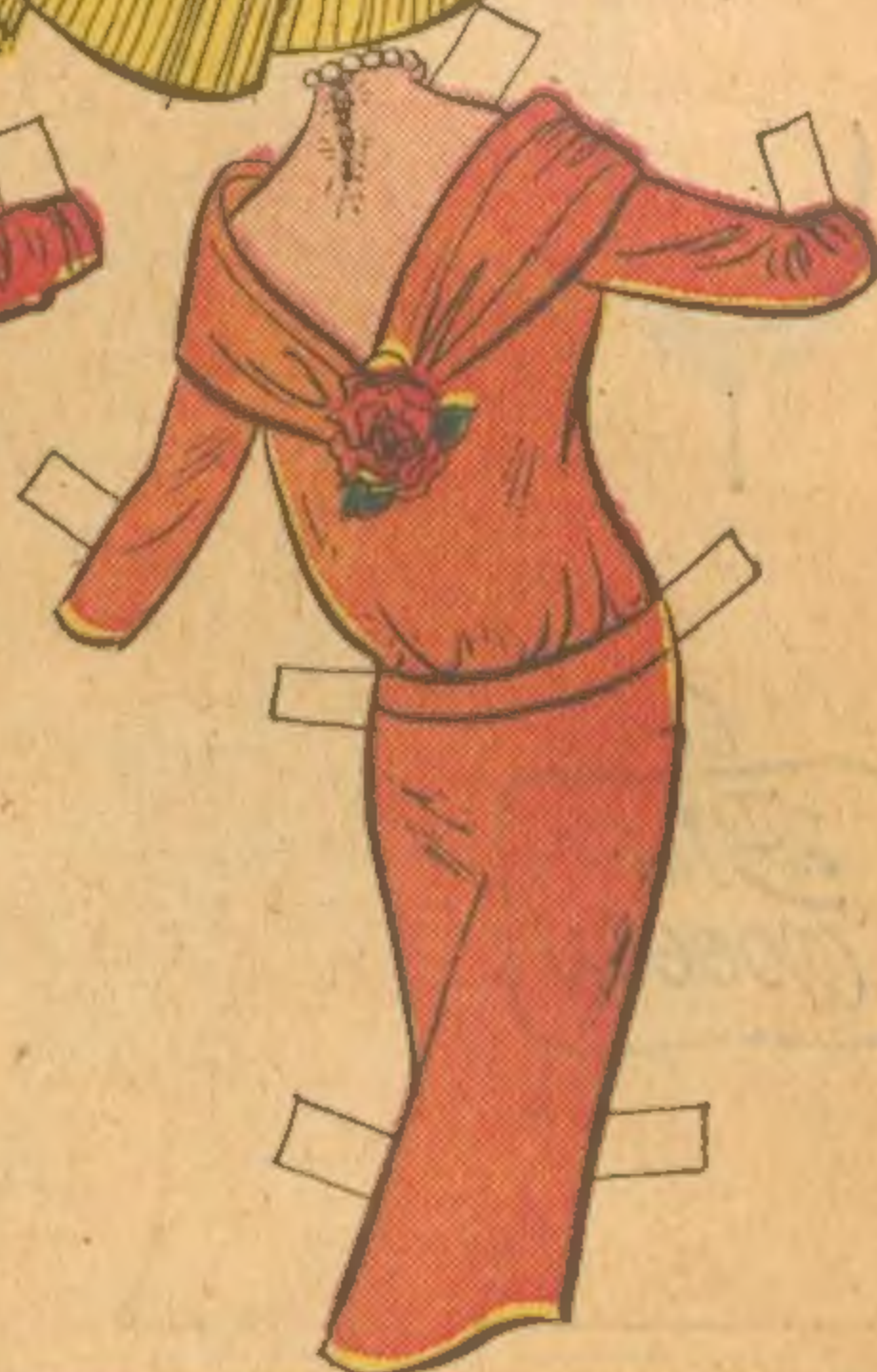
In this story we star another very faithful fan, and up and coming artist, Barbara Rausch, who has designed all the fashions, pickups, etc. in this story

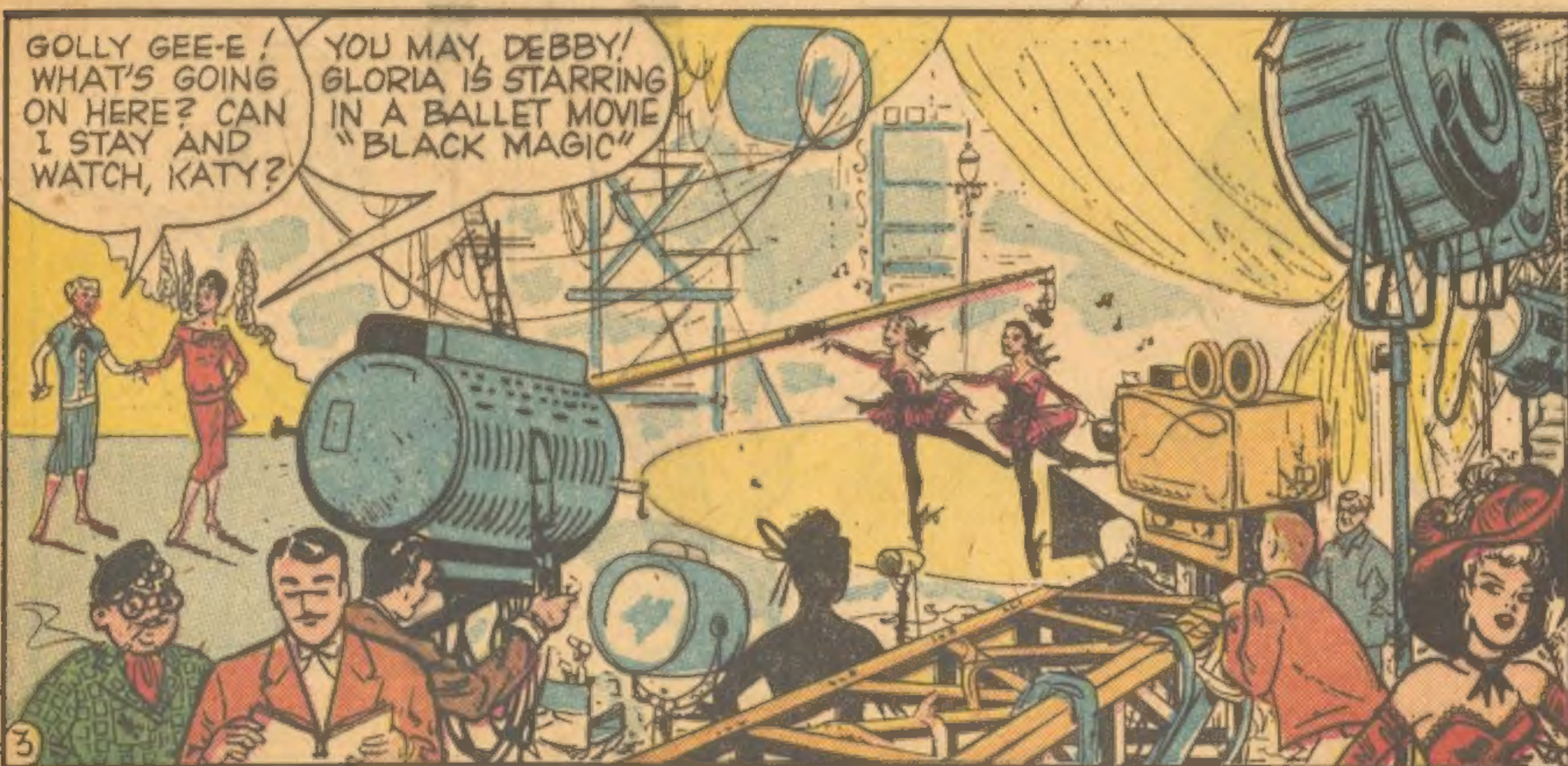
Barbara likes the idea of Debby moving next door to Katy and also thinks the news of Tammy and Darryl's engagement is simply super!

So, dear fans, in this story... well, let's have Katy tell you



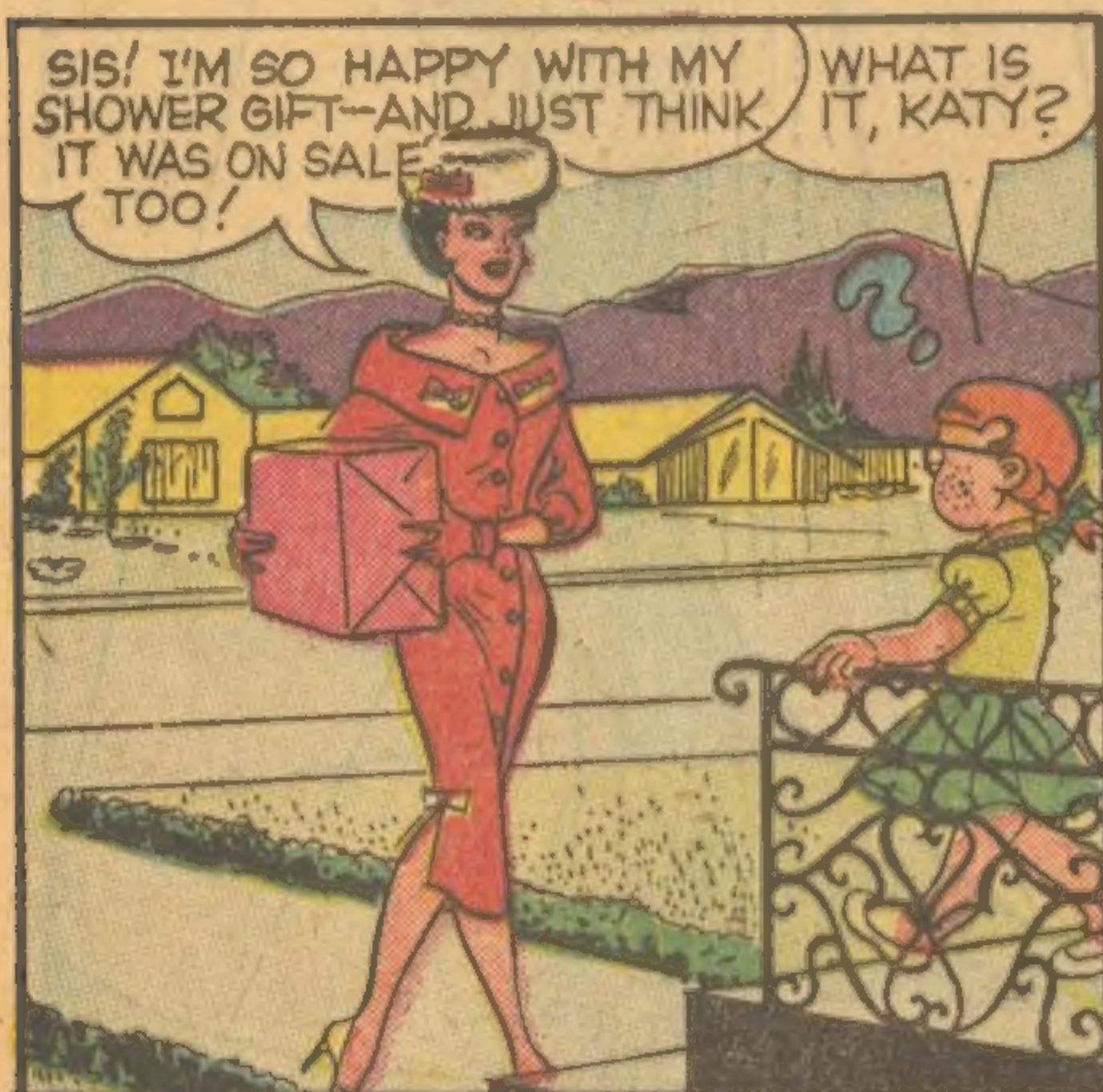
ARCHIE COMICS ARE COMICAL COMICS











THANKS AGAIN TO BARBARA FOR ALL THE DESIGNS FOR KATY AND THE GANG IN THIS STORY!



TOYS! TRICKS! SURPRISES! GALORE

SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.

Only **50¢**
No. 678



ELECTRIC MOTOR Drives All Models

Yes, now you can have an actual electric motor for just 50¢. It sounds unbelievable, but it's true. This compact little kit makes it a cinch to build this high power unit. And the fun you're going to get driving your model planes, boats, etc. Comes complete with easy to follow instructions for assembly.

No. 852 **50¢**



More Fun Than
You've Ever Known



If This Should
Happen to You
Would You Know
This Quick Defense

YOU, TOO, CAN BE TOUGH

Master Jiu-jitsu and you'll win any fight. This book gives you all the grips, blocks, etc., which are so effective in counter-attacking a bully or held-up. You don't need big muscles or weight, know-how makes you the sure winner. We also send you FREE book on how to perform strong man stunts, tear a telephone book in half, etc.

No. 224

\$1.00



ATOMIC SMOKE BOMB

Just light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A-Bomb.

No. 971 **20¢**

TRICK BASEBALL

It bounces cockeyed, it curves, it dips, it's impossible to catch. It's sure to set all the kids on the block spinning after it. There's a barrel of fun in every bounce of this amazing baseball.

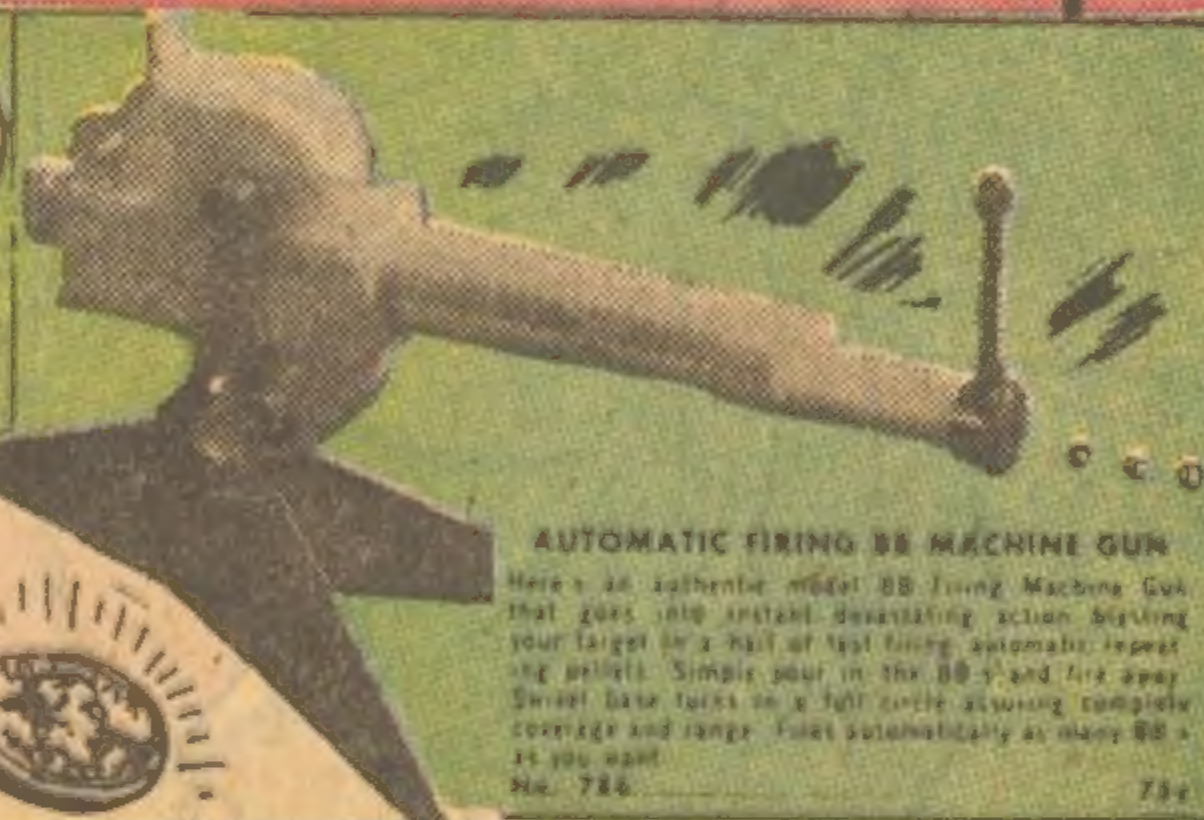
No. 158 **50¢**



SURE-WIN COINS

You get two coins. One is ordinary, the other looks exact, but it has two heads. Do tricks, win friendly bets.

142 Both only **25¢**



AUTOMATIC FIRING BB MACHINE GUN

Here's an authentic model BB firing Machine Gun that goes into instant devastating action. Bearing your target in a hail of fast firing automatic repeating pellets. Simple pour in the BB's and fire away. Swivel base turns in a full circle assuring complete coverage and range. Fires automatically as many BB's as you want.

No. 786

78¢

BIKE SPEEDOMETER

READS UP TO 50 M.P.H.

See how fast your riding! Time yourself in racing and see if you can better your top speed. No gears, no complicated mechanism. Fasten to handle bars and go. Easy to install!

No. 199

Only **75¢**



The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a 'shocking' sensation. Absolutely harmless!

No. 239

Only **50¢**



WHOOPEE CUSHION

Place it on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties and gatherings.

No. 247

50¢



SHRUNKEN HEADS

FANTASTIC! Looks exactly like what jungle head hunters prepare. Something new and startling to hang in your car, or in your room. A horrible and unusual gift in a box.

617

\$1.98



FLY IN ICE CUBE

Will create a sensation when they see this plastic ice cube in a cool drink. It has a real bug inside.

No. 034 Only

35¢

THROW YOUR VOICE



Ventro
& Book

Your chance to be a ventriloquist. Throw your voice into trunks, behind doors, and everywhere. Instrument fits in your mouth and out of sight. You'll fool the teacher, your friends, and your family and have fun doing it. Free book on 'How to Become a Ventriloquist'.

No. 137

25¢

Cannot ship orders totalling less than \$1.00

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP., Lynbrook, N.Y.
Dept. KG-8

Rush me the items listed below. If I am not satisfied I may return any part of my purchase after 10 days free trial for full refund of the purchase price.

ITEM - NAME OF ITEM HOW MANY TOTAL PRICE

☐ I enclose _____ in full payment. The Honor House Products Corp. will pay postage.

☐ Send C.O.D. I will pay postman on delivery plus a few cents postage.

NAME

ADDRESS

NICKELS TO DIMES



Bronze cover is placed on four nickels. Spectator removes the cover and four dimes are discovered! Other startling effects performed.

No. 215

\$1.00



SILVER SKULL RING

Heavy Mexican silver ring with the raised face of skull and inlaid red ruby eyes. Feels good and looks really impressive. Adds luster to your hands.

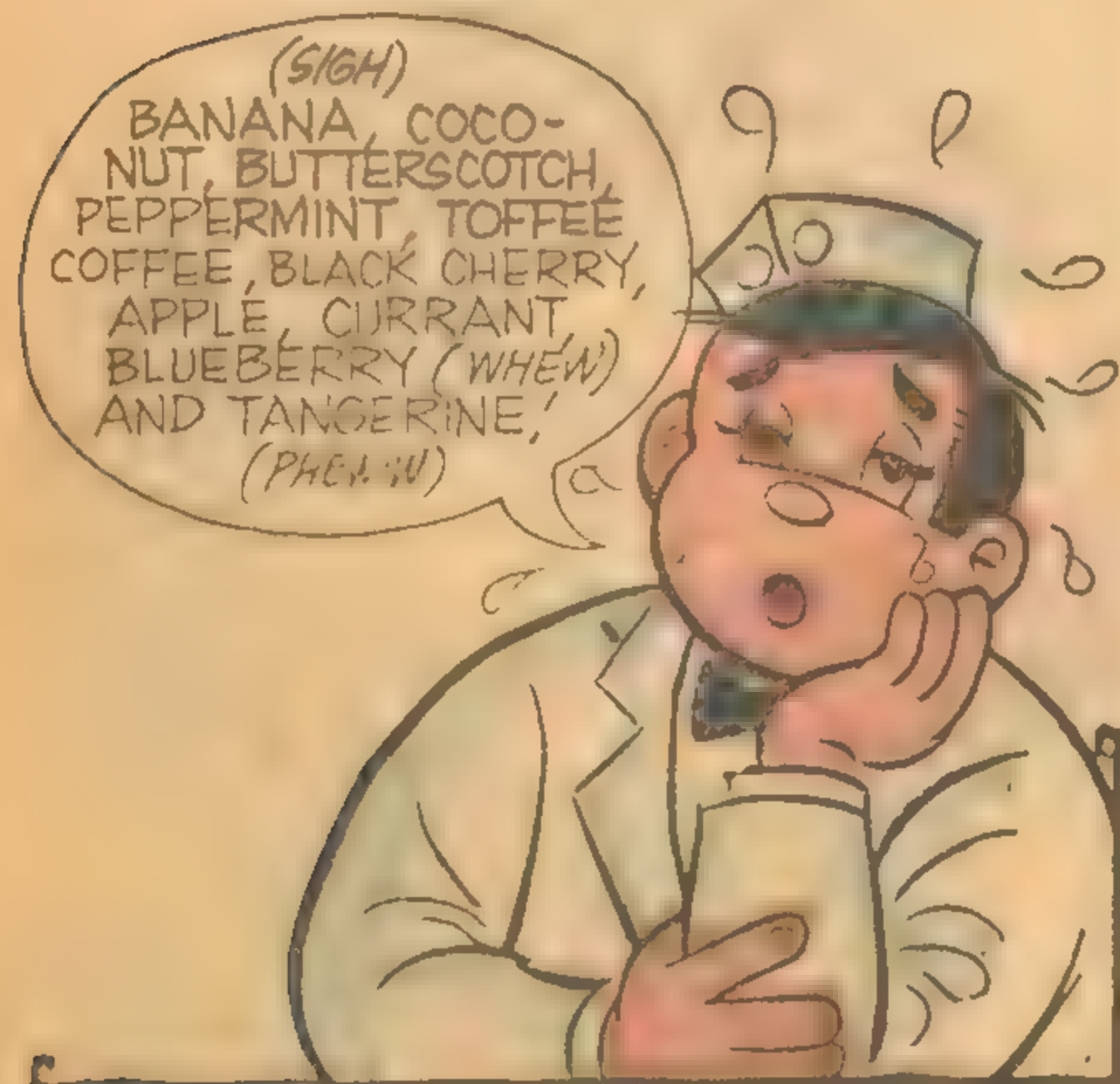
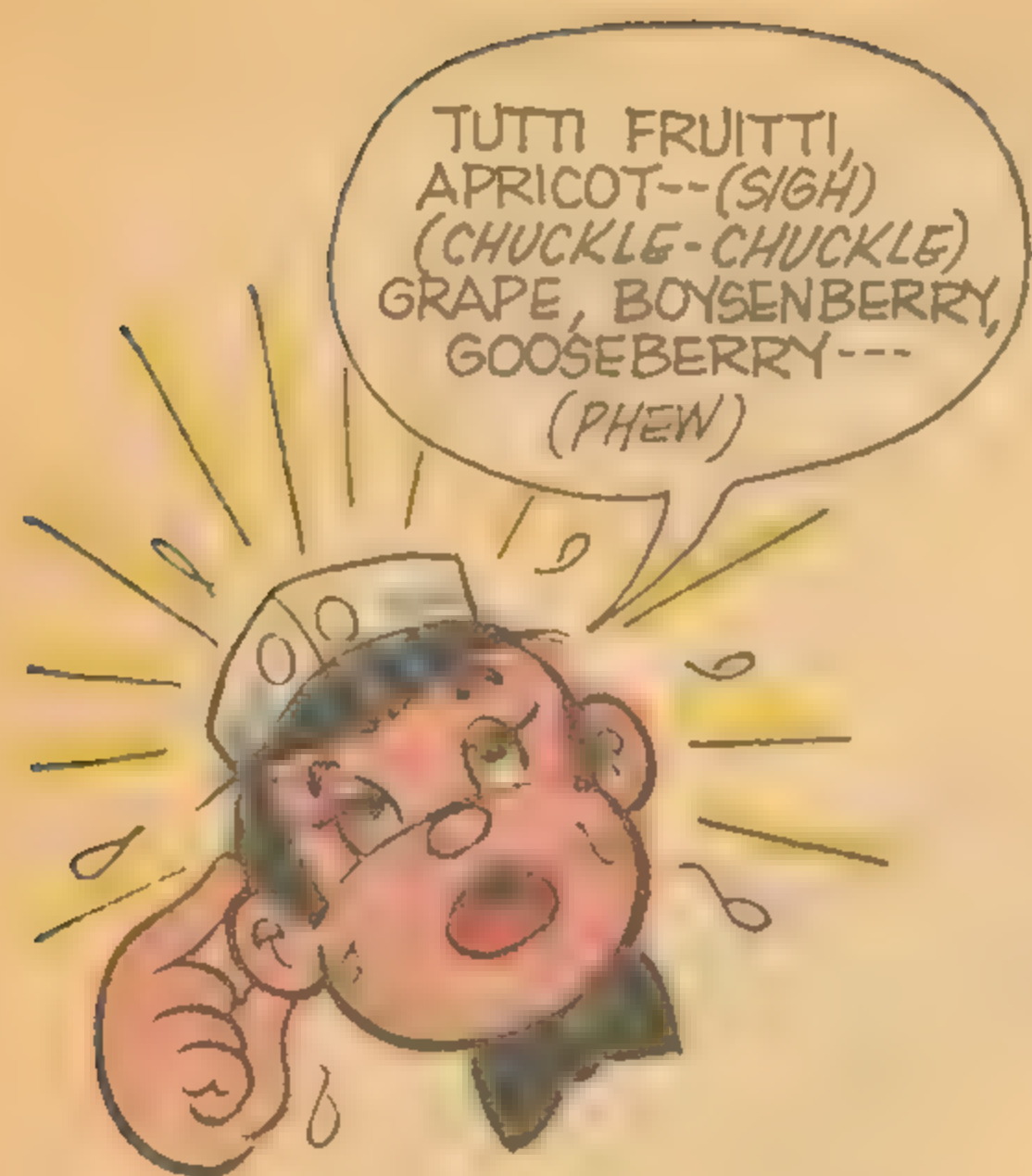
566

\$1.00

KATY KEENE

by
Bill
WOGGON



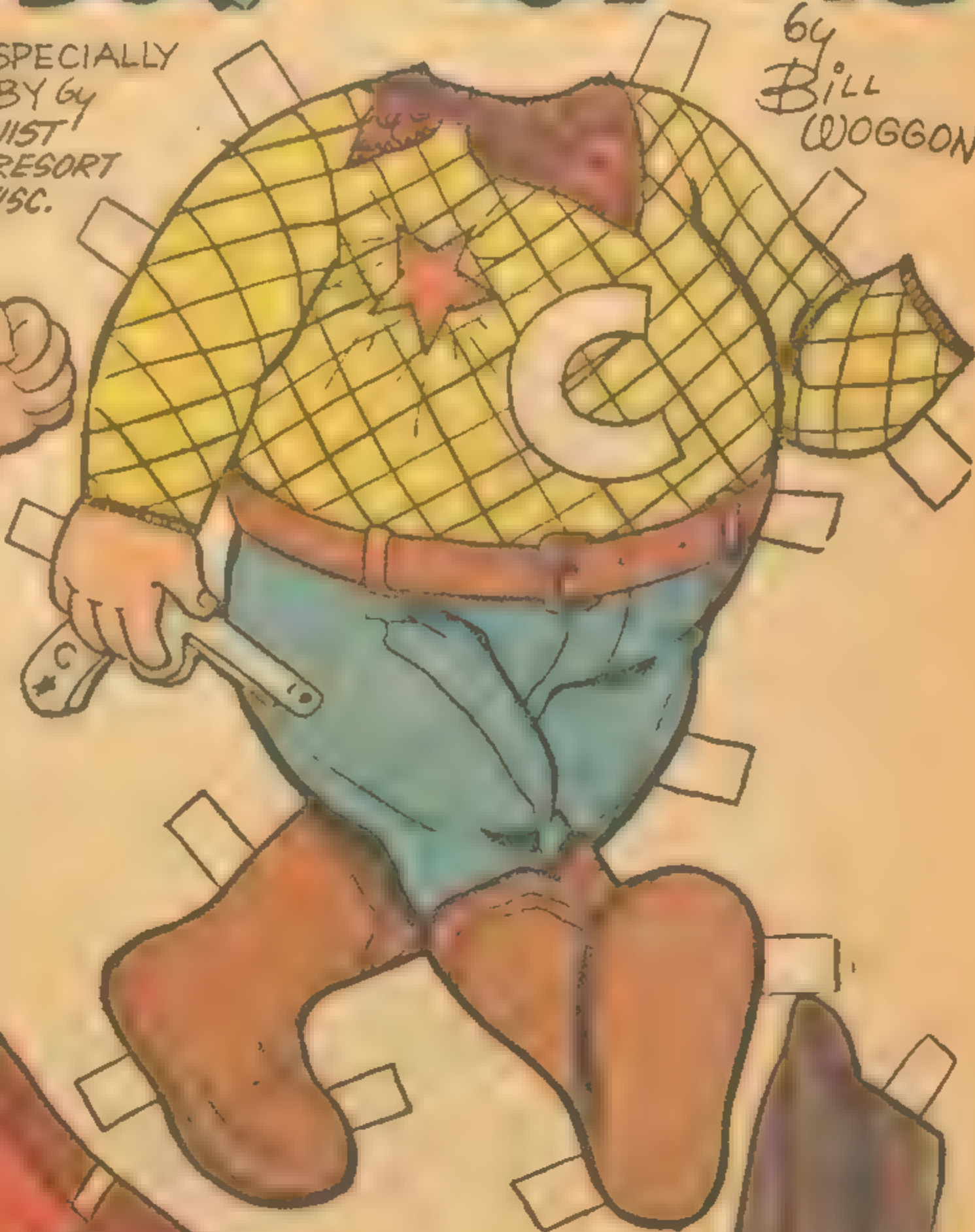


CHUBBY

CUT-UPS

DESIGNED ESPECIALLY
FOR CHUBBY by
JUNE WINQUIST
BIRCH LAKE RESORT
HARSHAW, WISC.

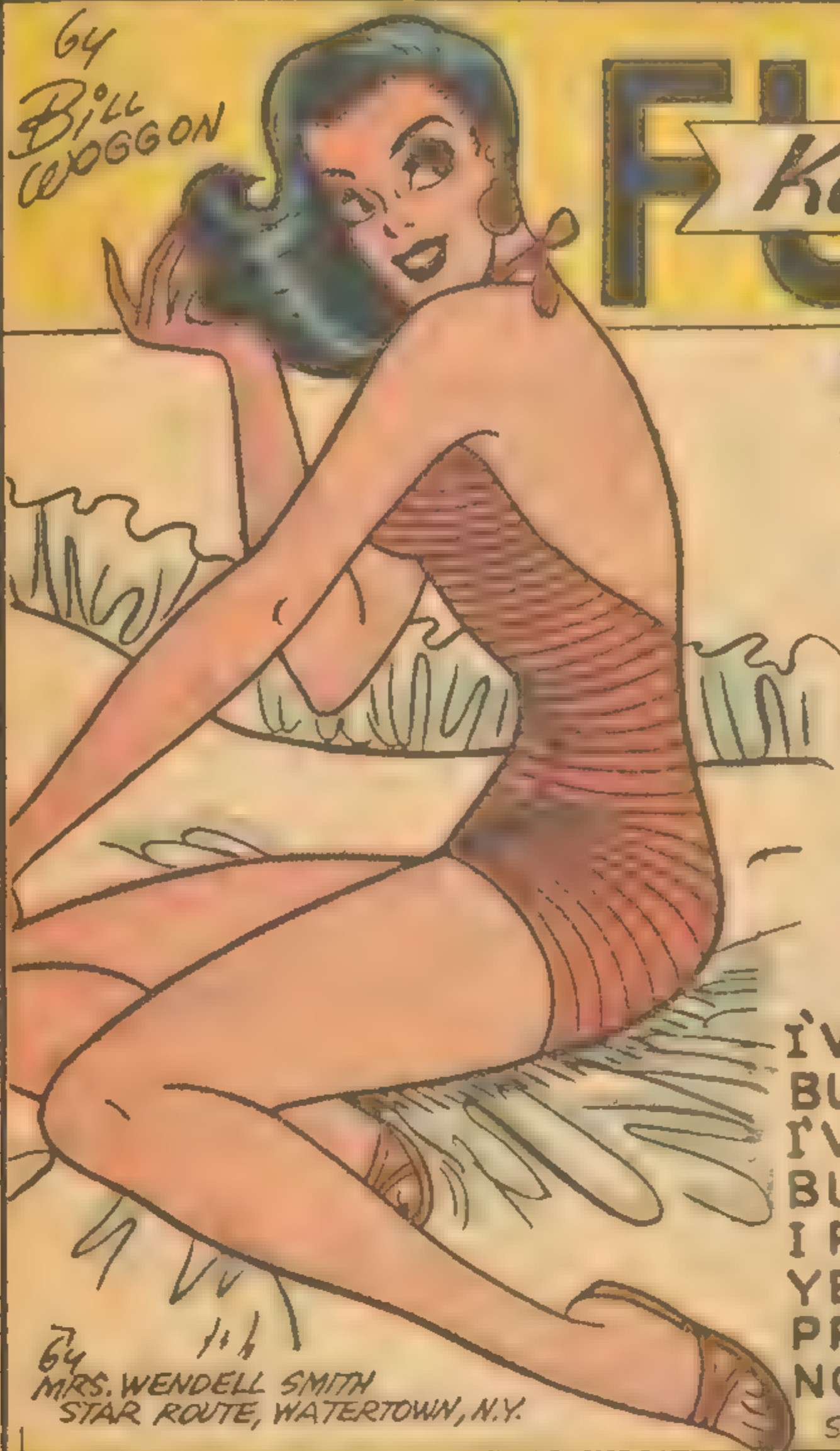
by
Bill
WOGGON



64
Bill Woggon

FUN PAGE

Katy Keene



FOUR BIRDS SPEAK WHAT THEY ARE:

1-IN MY NAME YOU WILL FIND SOMETHING TO SHOOT HIGH IN THE AIR.

2-IN MINE YOU WILL FIND SOMETHING IN WHICH TO STORE CORN.

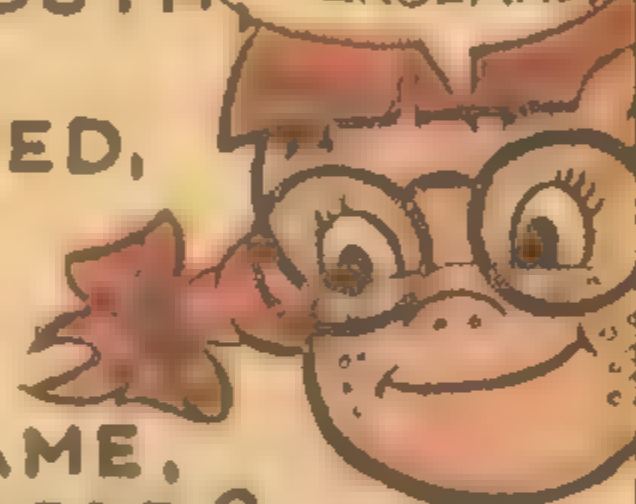
3-IN MY NAME AN OBJECT WHICH WILL LOCK A DOOR.

4-IN MY NAME IT NAMES WHAT HUMPTY DUMPTY FELL OFF.

WHAT AM I?

I'VE A GREAT BIG MOUTH
BUT I NEVER EAT.
I'VE A LONG, LONG BED,
BUT I NEVER REST.
I RUN ALL DAY,
YET I HAVE NO FEET.
PRAY TELL ME MY NAME,
NOW, WHO HAS GUESSED?

GEE!
THESE CAME
WAY FROM
ENGLAND!



SENT IN BY DAWN CARTWRIGHT, 55 LYDIA RD. DEAL, KENT, ENGLAND

THE LAUGHABET EVERY FACE HAS A LETTER OF THE ALPHABET, FIND 'EM



Sent In by LAURA MCCOLLISTER (AGE 10) 540 OKAHTCHEE CR., FT. WALTON, FLA.

UNSCRAMBLE THESE FRIENDS OF KATY

1-SSI	7-REORL	SENT IN BY MARY JUSTEN 8834 KEATING OAK LAWN 9, S/IONITI (AGE 13)
2-DANRY	8-IKLCU	
3-O.K.	9-NYADN	
4-RILAGO	10-MATMY	
5-BYHBCU	11-BBEED	
6-YLRUC	12-AEHTRB	

ANSWERS
BIRDS: 1-SPARROW
2-ROBIN 3-TURKEY 4-SWALLOW
WHAT AM I? - A RIVER
KATY'S FRIENDS 1-SIS 2-RANDY
3-K.O. 4-GLORIA 5-CHUBBY
6-CURLY 7-ERROL 8-LUCKY 9-DANNY
10-TAMMY 11-DEBBIE 12-BERTHA




KATY KEENE



GLORIA TURNS RED-RED-RED

By BILL WOGGON

STORY SENT IN LEONA SCHULTZ, 192 HARBISON AVE., WINNIPEG 5, MAN. CAN

KT sat at her  1  ing her  w  her  RANG It was  he called 2 invite  2 his  valentine  KT is all Xcited and  cepts Randy's invitation  but just like a woman asks  w  will  wearing. She is  at all surprised w  Randy tells her t  Gloria is in  now having a  especially designed 4 this great event. ?  is naturally very curious as 2 what  is having designed.  says, "It is really something special  the latest in Fashion!"  passes and just like a woman  like 2 attract at  ion too so she goes through her  designed by her  2  out something especially sweet 4 this  citing event. It is so hard 2 decide she has so many, many  utiful Gowns from  2 choose. (see next page) 



SHALL I GO AS
"QUEEN OF HEARTS"?
---NO! IT'S NOT A
COSTUME BALL!

OR SHALL
IT BE A
SOPHISTICATED
GOWN?

by
JANE ROUSE,
1822 ALBANY AVE.,
WAYCROSS, GEORGIA.
and
CYNTHIA TYLER,
422 ESPANOLA,
PARCHMENT,
MICHIGAN.

by
LEON
DELAP
1343 BITTING,
WICHITA 3,
KANSAS.

by
GAYLE McCLURE,
8097 CARNATION DR.,
BUENA PARK, CALIF.

HMMM!
THIS IS
TERRIBLY
SWEET!







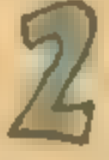

BUT THIS IS
THE SWEETEST
AND MOST POPULAR
WITH MY FANS!

and
BOBBIE BAUER,
5446 VALLON ST.,
PHILADELPHIA 24,
PENNSYLVANIA.

by
KATHRYN KNIPPEL,
ROUTE 1, LAC DU FLAMBEAU,
WISCONSIN.




DESIGNED by MANY MANY
FANS - TOO NUMEROUS TO
GIVE ALL CREDIT!!!!






AND SO KATY HAS PICKED HER GOWN TO WEAR--NOW LET'S GO ON WITH OUR STORY ➡

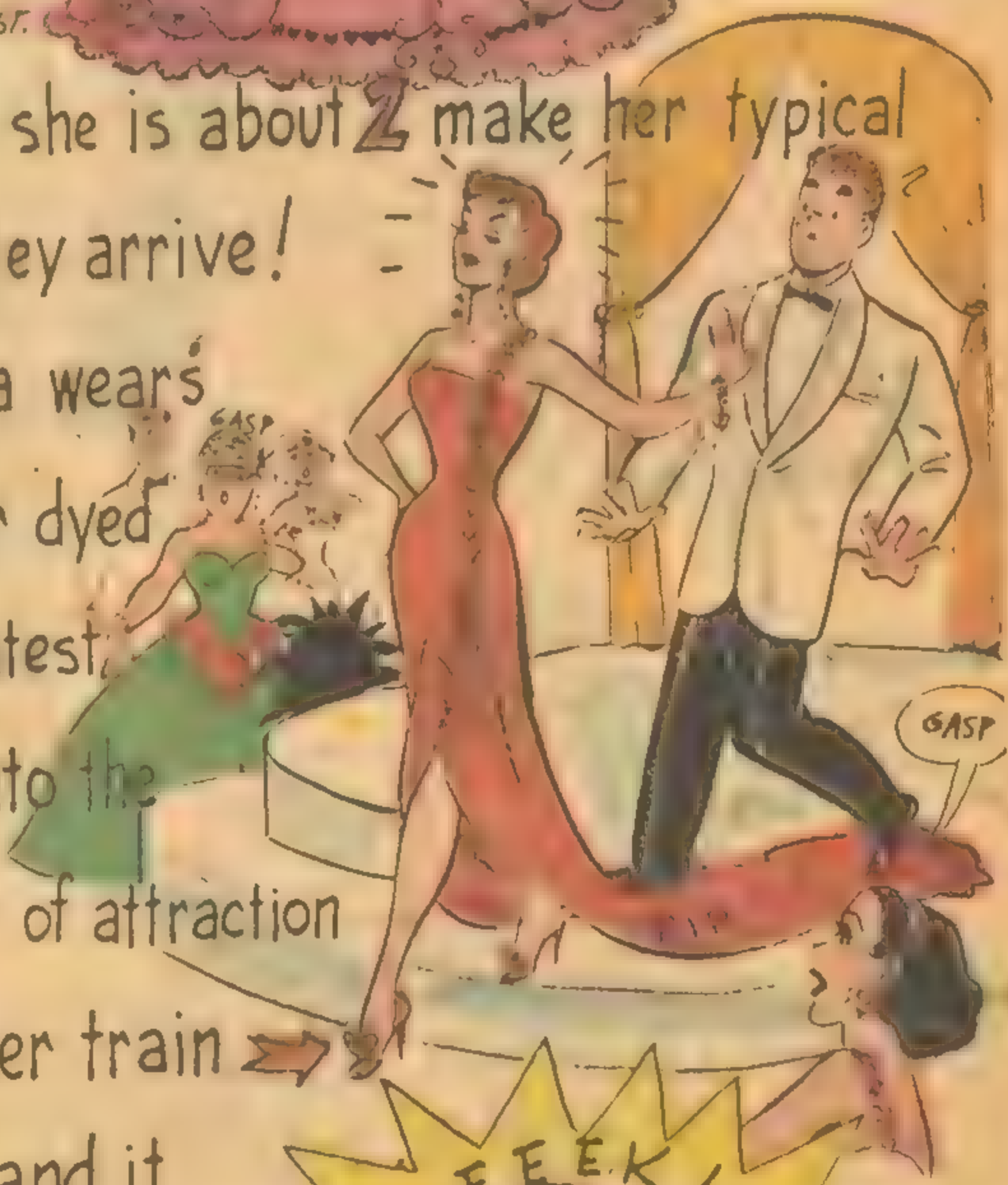
And so  passes and the  of the  valentine  is here.
 picks up  in his special built car for Katy's special
and escorts her  the Ball 




SWEETHEART CAR by
FRANKIE MENDOZA 160 NO. 7TH ST.
SAN JOSE, CALIF

 is escorting  and she is about  make her typical
Grandbilt entrance as they arrive!


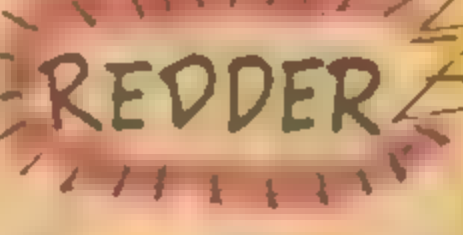




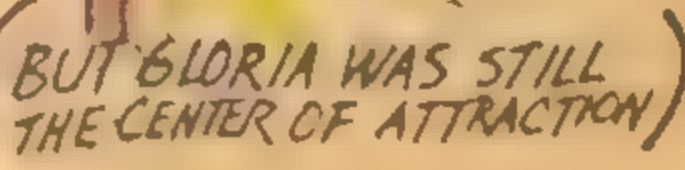

Every   Gloria wears
Red Stockings with Red Hair dyed
 match her gown the latest
from Paris! She shoves  into the
background  be the center of attraction



But Wait!  steps on her train 

 goes her gown and it
falls off leaving her standing
there in just her short Red slip



She turns  and 
until her face is as Red as her
Hair, Slip and Hose! She  and runs up the stairs 
her room  is the Belle of the  after all  

Now! Billy WOGGON presents THE BIGGEST, THE BEST! THE MOST EXCITING!

KATY KEENE PIN-UP PARADE



It's All New!
EXCITING STORIES OF
KATY KEENE IN
LOVELY FASHIONS OF
YESTERDAY!
TODAY!
TOMORROW!
A GALAXY OF PIN-UPS!
FASHIONS! CUT-OUTS! CARS!
ROCKETS! PUZZLES! FUN!
JUST FOR YOU!

**HURRY! ORDER
YOUR COPY NOW!**
MAIL THIS COUPON WITH 25¢ (35¢ IN CANADA)
PLEASE MAIL THIS COUPON TO KATY IN N.Y. NOT TO WOGGON WHEELS RANCH

KATY KEENE PIN-UP PARADE #5
ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.
GENTLEMEN: ENCLOSED FIND 25¢ IN COIN (35¢ IN CANADA)
PLEASE SEND ME THE NEW KATY PIN-UP PARADE NO. 5
AS SOON AS IT COMES OFF THE PRESS.

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

STARS IN MORE
BALLET PIN-UPS
TO USE IN
YOUR STORIES

64
Bill
WOGGON

LETTERING &
PIN-UP 64
CAROLYN BUTLER
7115 RIDGEWOOD
CHEVY CHASE 16,
MARYLAND.



64
JEAN CASPER,
10529 HARVEST AVE.
NORWALK, CALIF.

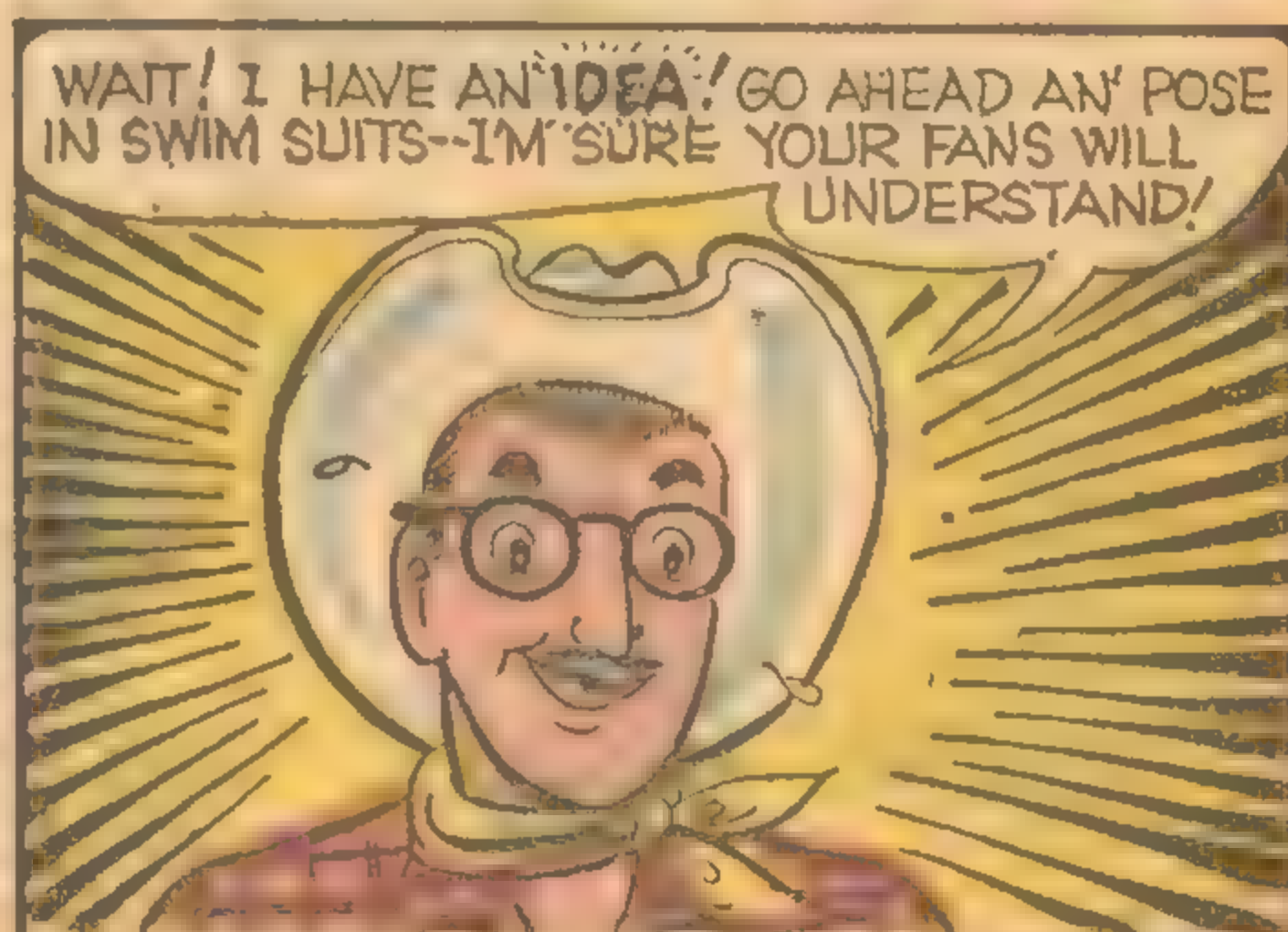
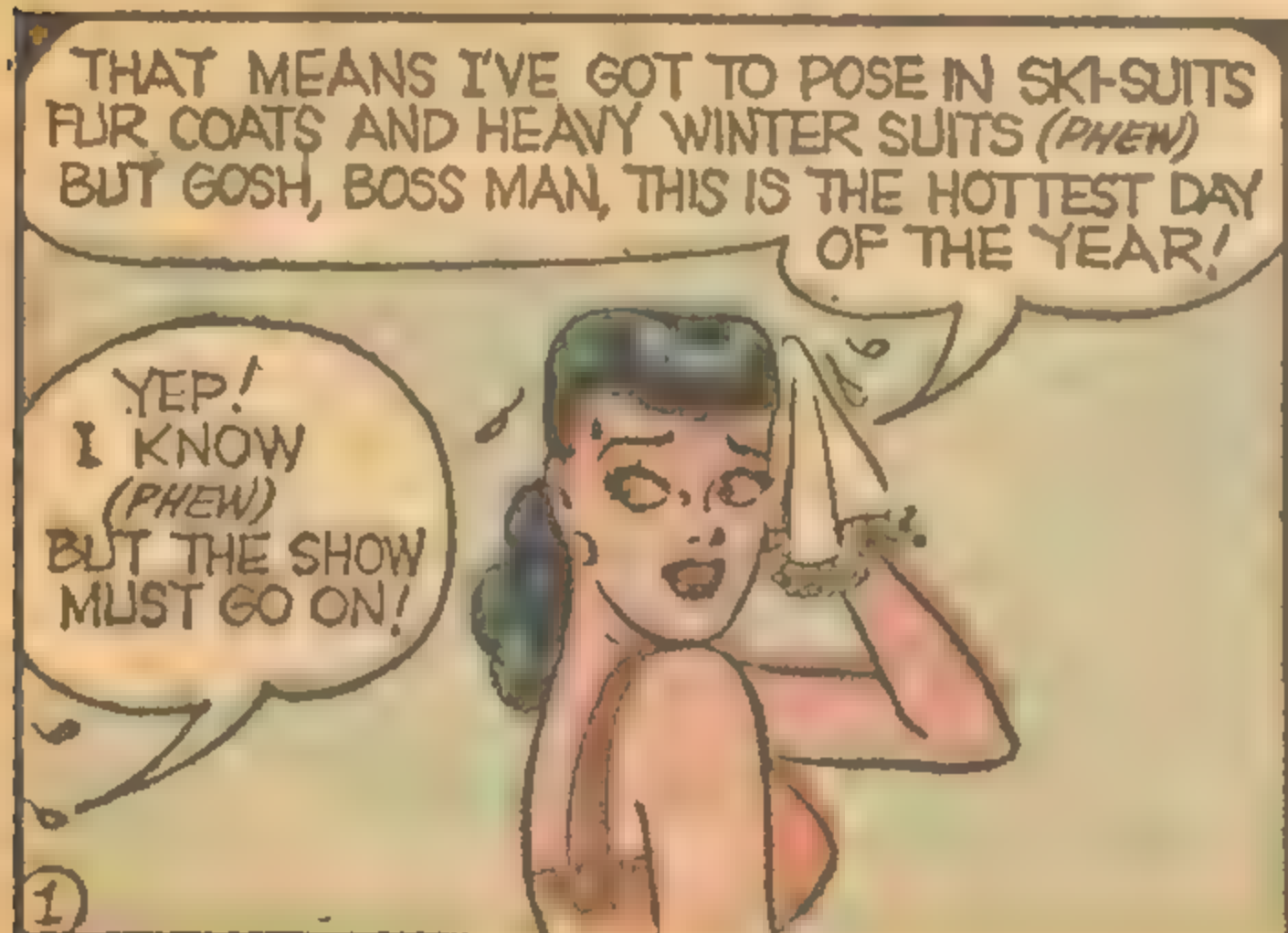
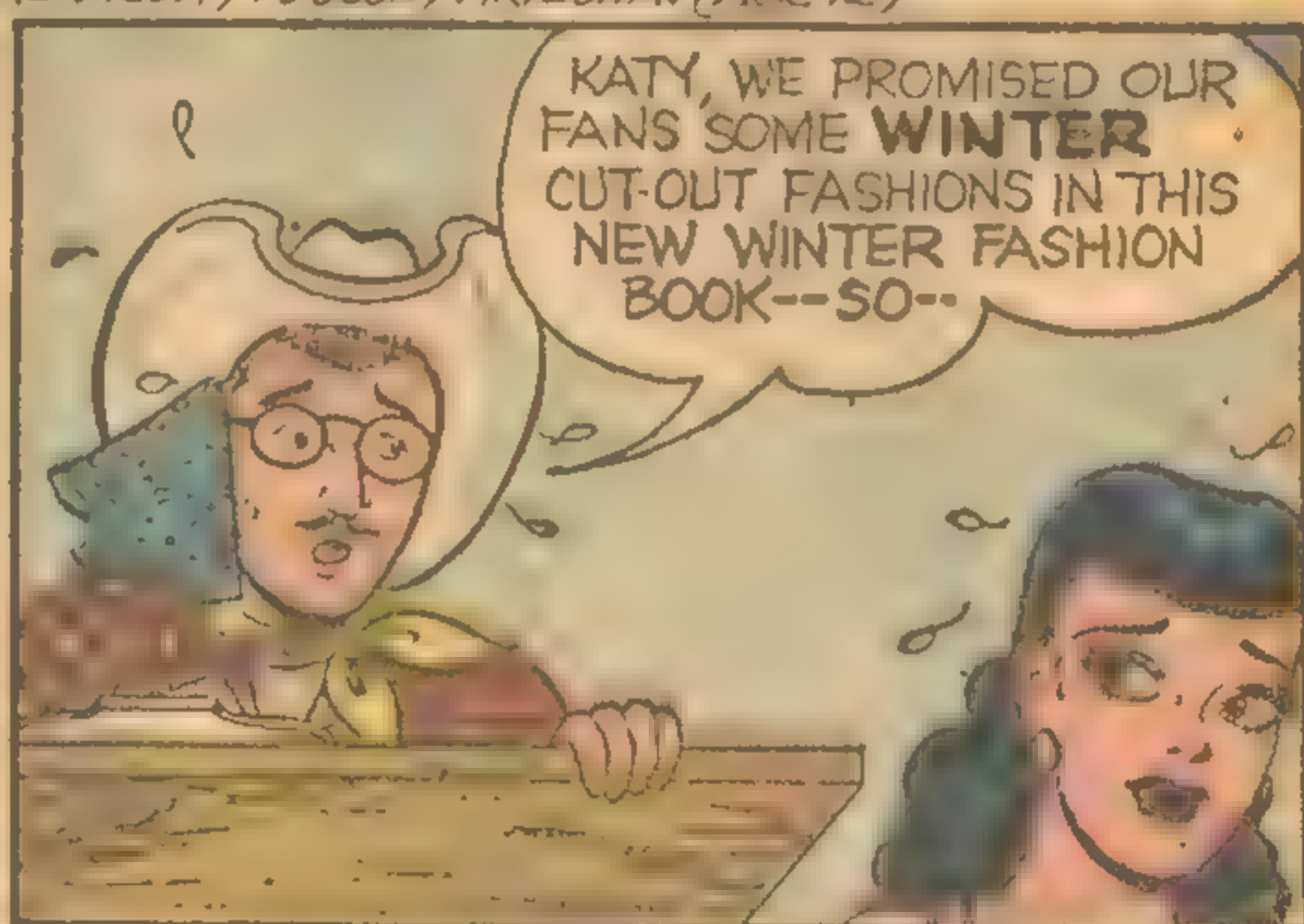


64
LYNNE ZAZZAR,
177 MELBOURNE AVE.
MONTREAL, QUE. CANADA

MORE FUN! MORE KATY PIN-UPS in KATY'S New GIANT PIN-UP PARADE! LOOK FOR IT ON NEWS STANDS!



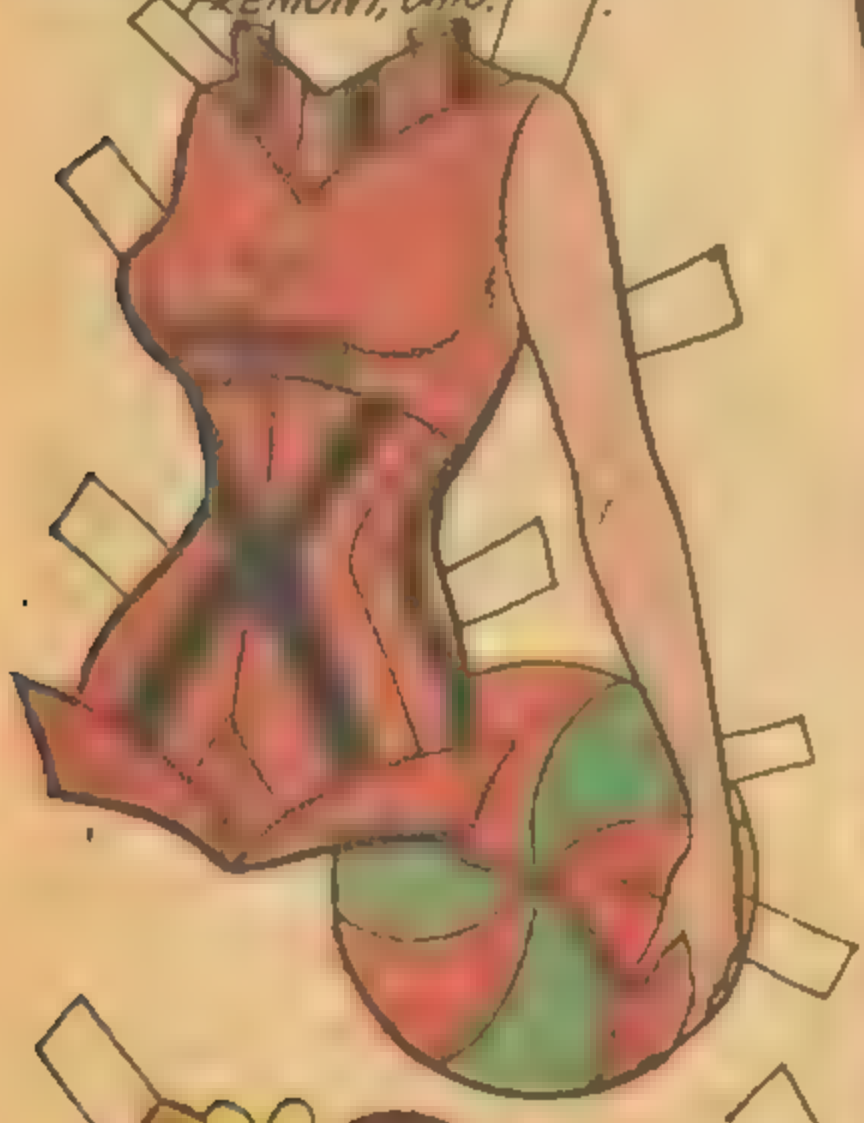
KATY'S FASHION + POSE ABOVE BY PRISCILLA LOPEZ, 896 W. ALAMEDA, TUCSON, ARIZONA. (AGE 12)



THIS IS A SWELL IDEA--
--AND WHEN I GET THROUGH
POSING I'M GOING TO
TAKE A **COOL** DIP IN
THE BLUE PACIFIC!



THESE TWO BY
KAREN WILLIAMS,
FREMONT, OHIO.



THESE FOUR BY
LINDA MASSEY 136 PARKVIEW TERRACE
LYNCROFT, N.J.



THIS GROUP OF FIVE SWIM SUITS BY
MARY JANE HESS, RT. 1, SEYMOUR, IOWA
(AGE 20)



THIS GROUP OF FIVE BY
MARGARET WILMOTH,
667 FRANKLIN ST.,
HAMILTON, OHIO.
(AGE 14)



SEE NEXT PAGE FOR
FASHION FUN ➡



FOLLOW THE DOTS AND DESIGN YOUR OWN WINTER FASHIONS FOR KATY!
THEN COLOR THEM AND FIT
THEM ON THE KATY PIN-UP
ON PRECEDING PAGE

LOADS OF FUN FOR
LONG WINTER DAYS!

FOLLOW THE DOTS AND
DESIGN YOUR OWN FUR
TRIMMED SUIT FOR
KATY HERE →

DESIGN YOUR OWN SKI-JACKET AND PANTS
FOR KATY!

WRITE TO YOUR PEN-PALS ON A

KATY KEENE NOTE PAD

WITH THIS
PIN-UP ON
THE COVER

HERE'S HOW
TO GET ONE!
CLIP COUPON!
MAIL IT WITH 25¢
(35¢ IN CANADA)

KATY KEENE at WOGGON WHEELS RANCH
SANTA BARBARA, CALIFORNIA

DEAR KATY: ENCLOSED IS MY 25¢ (35¢ IN CANADA) PLEASE
SEND ME THE KATY KEENE NOTE PAD!

NAME.....
(PRINT CLEARLY)

ADDRESS.....

CITY.....ZONE.....STATE.....



KATY KEENE

in Story of the Ballet

by
Bill Woggon



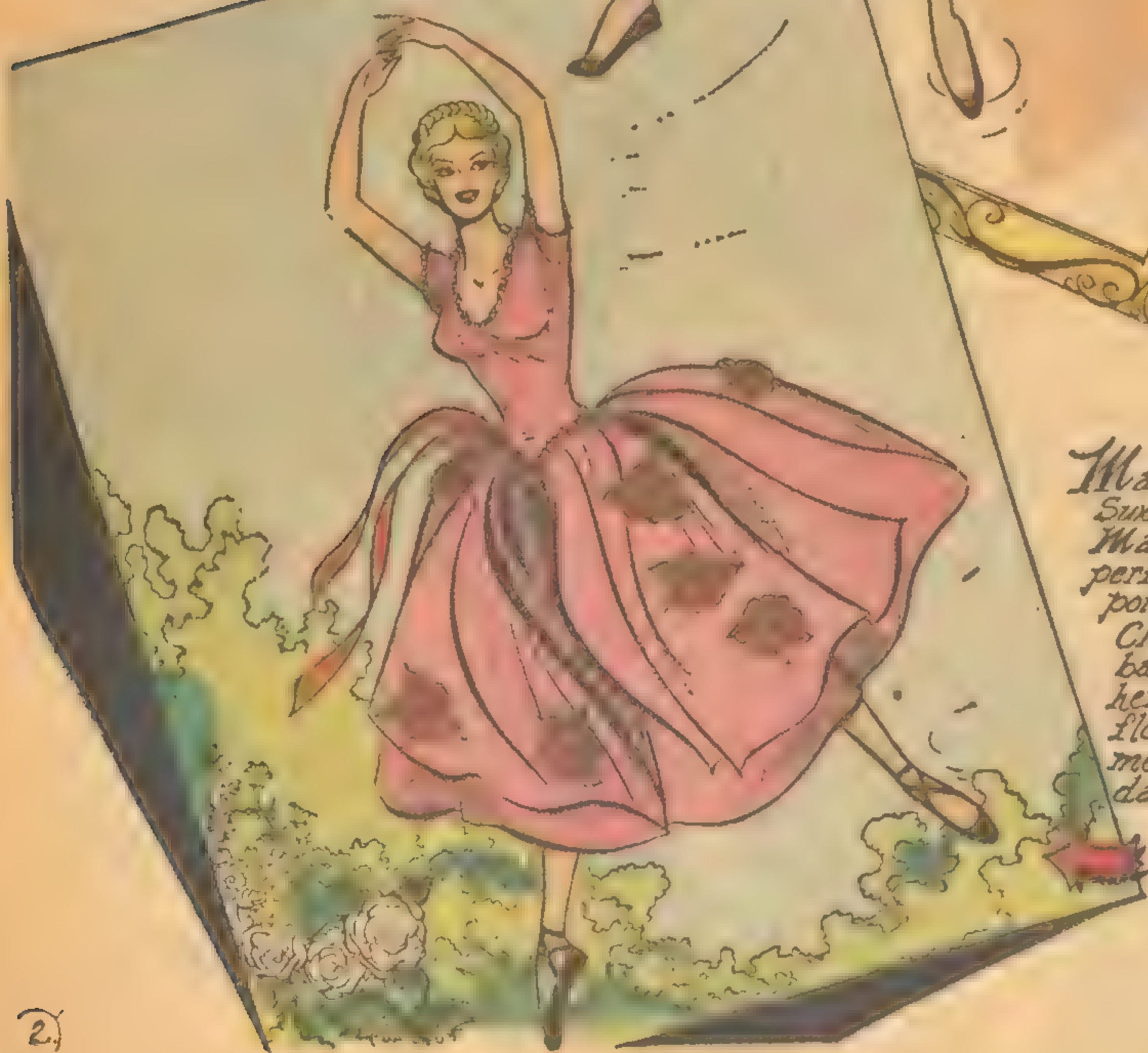
WE ARE
FEATURING THIS
STORY, ESPECIALLY
DESIGNED FOR OUR
READERS WHO ARE INTERESTED
IN THE BALLET! THE DIALOGUE,
COSTUMES, AND POSES WERE
SENT IN BY OUR STAR
DESIGNER JACK
EVANS!



Many of you may be surprised to know
that the first ballet performances were
done only by men, in Italy, 400 years ago.
Soon ballet dancing spread into France, where
at last, women were allowed to dance. Their
bulky, floor length hoop skirts and high heeled
slippers made it difficult for them to move, so the
dancing still remained prim and sedate + + + + +



Marie Camargo a French girl, dared to cut a few inches from her skirt, and removed the heels from her slippers. This showed her lovely ankles and gave her more freedom to dance swiftly. Marie was copied by many, many dancers, and soon new ballet steps began + + + +



Many years later a Swedish miss called Marie Taglioni perfected dancing on the points of her toes. Choreographers created ballets especially for her... fantasies about flowers dancing in the meadows, or sylphs dancing in the glades.

The costume of a ballerina is called a 'TUTU'. It is a graceful, long, bell-shaped tulle skirt, usually white.

But through the ages, ballet steps became more and more difficult, so the tutu was cut...

Shorter and Shorter...

Until the dancers wore what is called the Classic Tutu. This tutu is very short so that the dancers' legs are free to execute the vigorous leaps and turns for the Classic Ballets, which often told stories about princes and princesses.

NOW THAT YOU'VE LEARNED THE HISTORY OF THE BALLET, WE'RE GOING TO SHOW YOU SCENES FROM MANY FAMOUS BALLETS, WHICH YOU CAN COLOR OR PAINT! SIS IS READY TO INTRODUCE YOU TO THE FIRST SCENE ON THE FOLLOWING PAGE! TAKE IT AWAY, SIS!





OKAY, KATY! OUR FIRST SCENE IS FROM THE BALLET "LES SYLPHIDES" THE STORY IS ABOUT A YOUNG SCOTSMAN SUPPOSED TO MARRY A LASSIE FROM THE NEIGHBORING GLEN-----

---BUT ON THE EVE OF THEIR MARRIAGE HE FALLS IN LOVE WITH THE LOVELY AIR SPIRIT! AND IN OUR NEXT SCENE KATY IS DANCING FOR YOU IN A MODERN BALLET "THE FALL RIVER LEGEND"

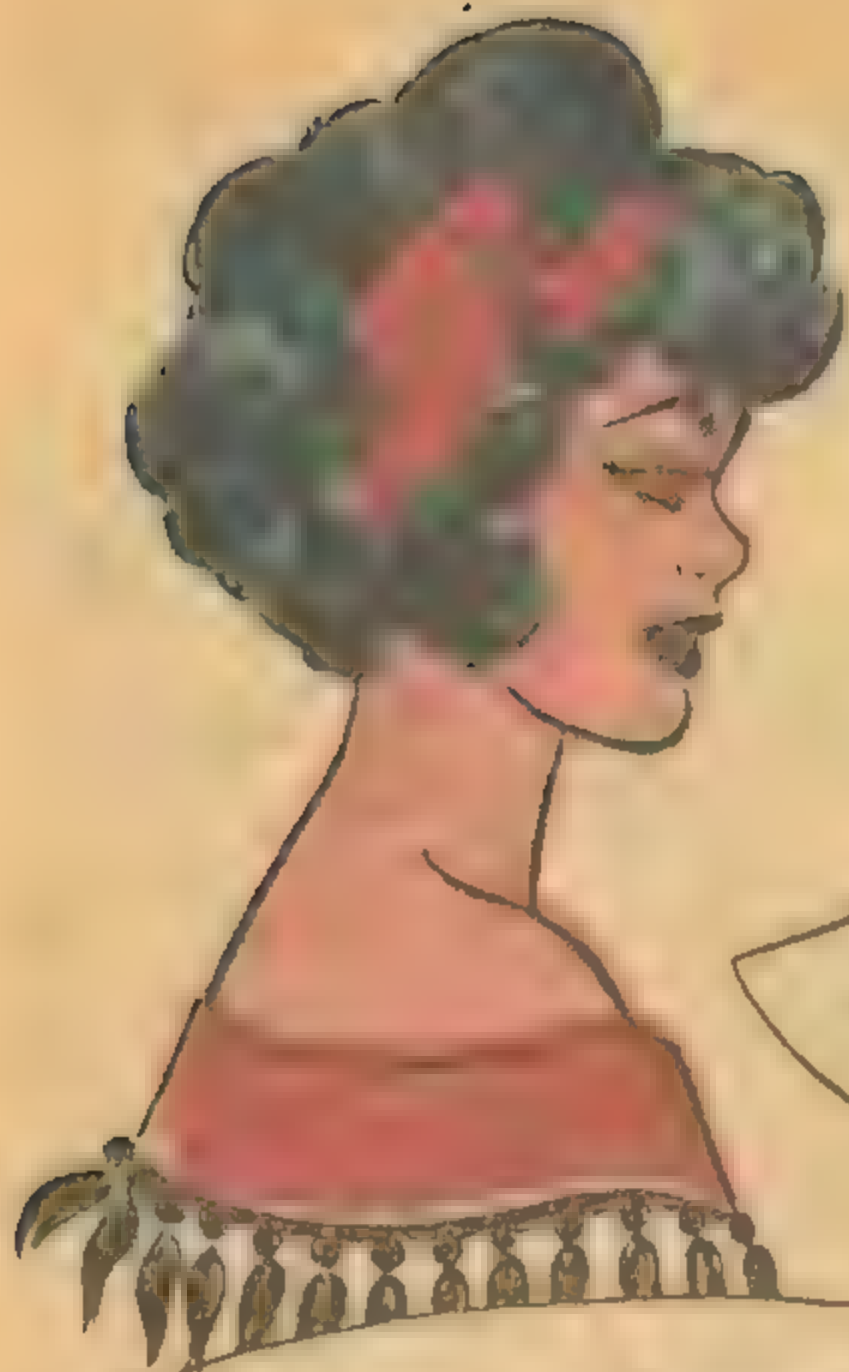
AND NOW WE FIND THIS STORY WITH ONE OF JACK EVAN'S FAVORITES! A SCENE FROM THE EVER POPULAR "RED SHOES"



WAIT! WAIT! SOMETHING NEW JUST CAME IN FROM OUR STAR OF THIS FASHION BOOK JACK EVAN--HMMM! THIS IS MOST INTERESTING!

LOOK ON NEXT PAGE, FANS!





JACK WANTS TO SHOW OUR READERS HOW HE WORKS FROM A MODELS PICTURE--- SO HE SENT THIS PHOTO WITH A NEW PIN-UP OF ME FOR OUR FANS!

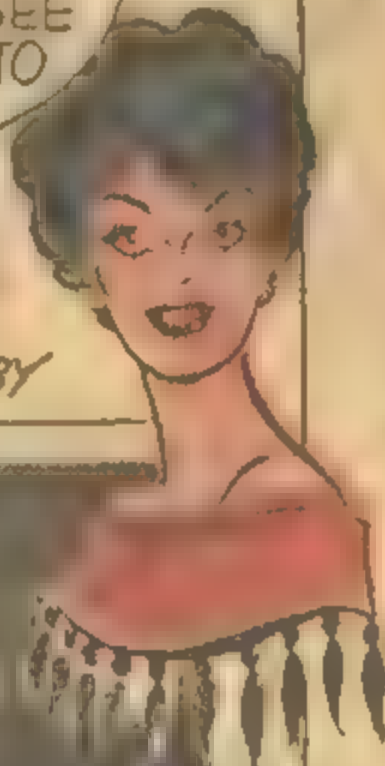
GOSH, KATY! HURRY! SHOW OUR READERS! THEY'RE JUST DYING TO SEE THEM!



THIS ENTIRE PAGE FASHIONS, HAIR-DO, ETC. ALL BY JACK EVANS

VERY WELL, SIS! THIS IS A PHOTO OF HIS COUSIN *VELMA CANTERBURY! HE SAYS HIS PHOTOS OF HER INSPIRE NEW PIN-UPS AND DESIGNS FOR ME! LOOK! SEE HOW JACK TRANSFORMED VELMA'S PHOTO INTO A CUTE OUTFIT FOR ME!

*VELMA LIVES AT 10710 WINNER RD. INDEPENDENCE, MISSOURI--SHE LOVES TO DANCE AND MODELS FOR A HOBBY



JACK HAS TAKEN HUNDREDS OF PHOTOS OF VELMA--SHE'S SIXTEEN, VERY PRETTY AS YOU CAN SEE, AND HAS A WONDERFUL PERSONALITY!

WE KNEW YOU'D BE INTERESTED IN SEEING HOW JACK WORKS! GOSH! KATY COULD FILL A GIANT BOOK WITH HIS DESIGNS! WE CAN'T POSSIBLY USE THEM ALL! THANKS AGAIN, JACK

The END

KATY in BALLOON FASHION

WITH BALLOON HOUSE and BALLOON CAR TO MATCH

by
Bill WOGGON

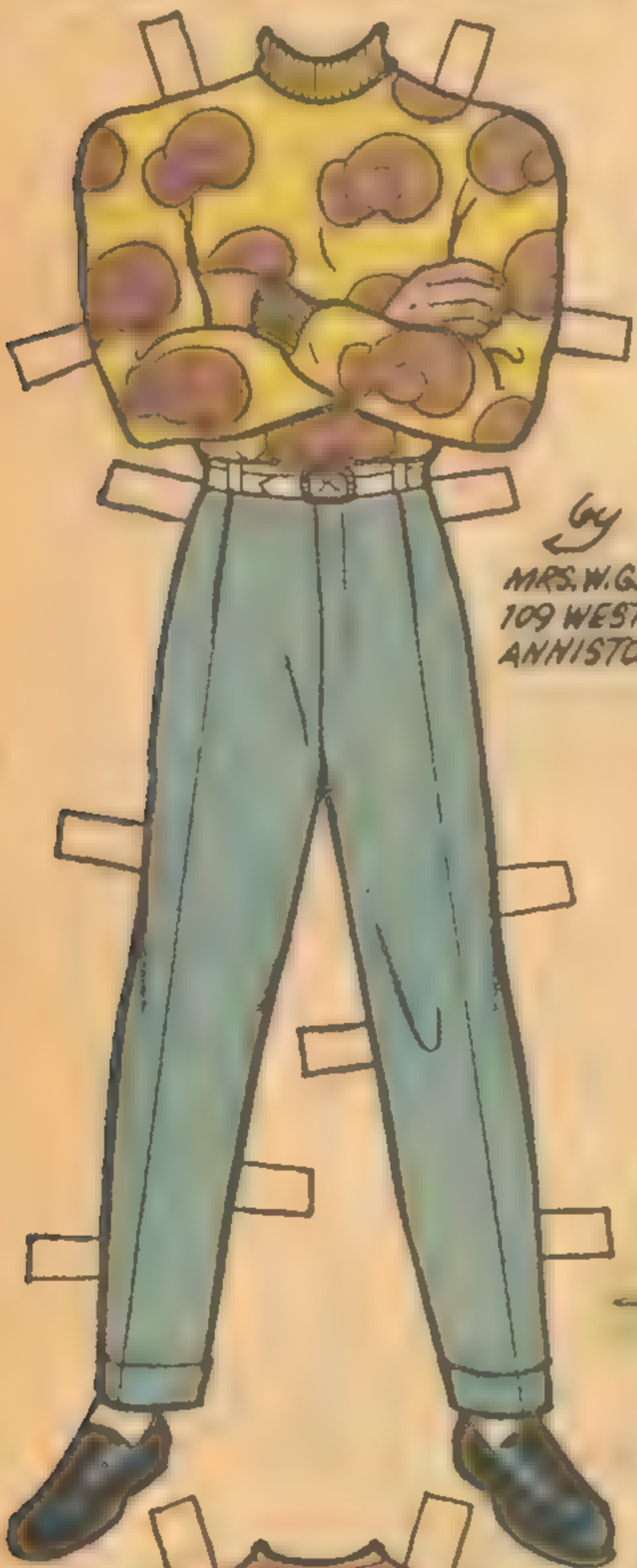


ALL DESIGNED ESPECIALLY
FOR KATY and K.O.
by
MARION ANTHONY FITCHUE (15)
RT. 2 BOX 705
PINE BLUFF, ARK

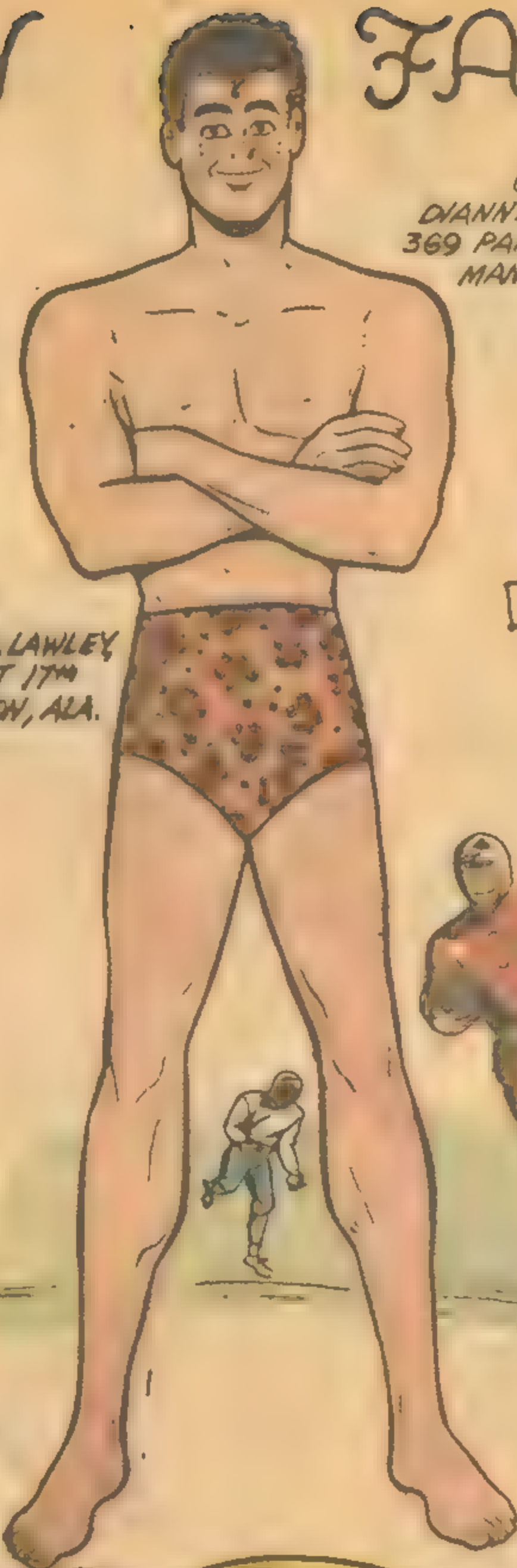
HERE IS A BIT ABOUT MARION:
THIS NEW FAN SINGS, PLAYS PIANO
PRESIDENT OF LOCAL 4-H CLUB
ASSISTANT SUNDAY SCHOOL SUPERINTENDENT
HOBBIES ARE COLLECTING ODD PENNIES
AND AMATEUR PHOTOGRAPHY

K.O. KELLY

FASHIONS



by
MRS. W.G. LAWLEY,
109 WEST 17TH
ANNISTON, ALA.



by
DIANNE COOK
369 PARK AVE. E.
MANSFIELD, OHIO.



TO KATY KEENE
WOODSON WHEELS RANCH
SANTA BARBARA, CALIF.

CUT OUT THIS
BOXING GLOVE OF K.O.'S
...FOLD A DIME INSIDE...
NOW MAIL IT TO KATY KEENE,
(ADDRESS HERE), WITH YOUR
NAME + ADDRESS! KATY WILL
SEND YOU A PIN-UP + CUT OUT SET
OF **K.O. KELLY!**

No. 4

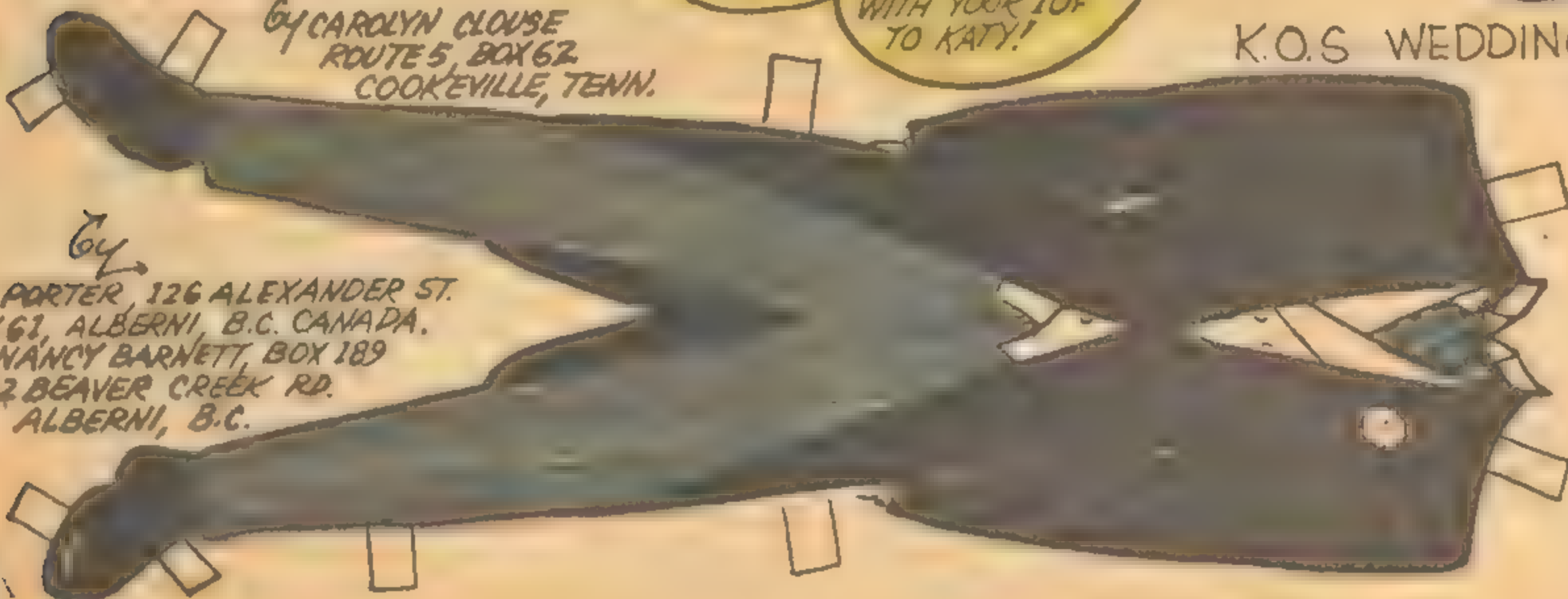
SO SNIP OUT THE
GLOVE, + MAIL NOW
WITH YOUR 10¢
TO KATY!

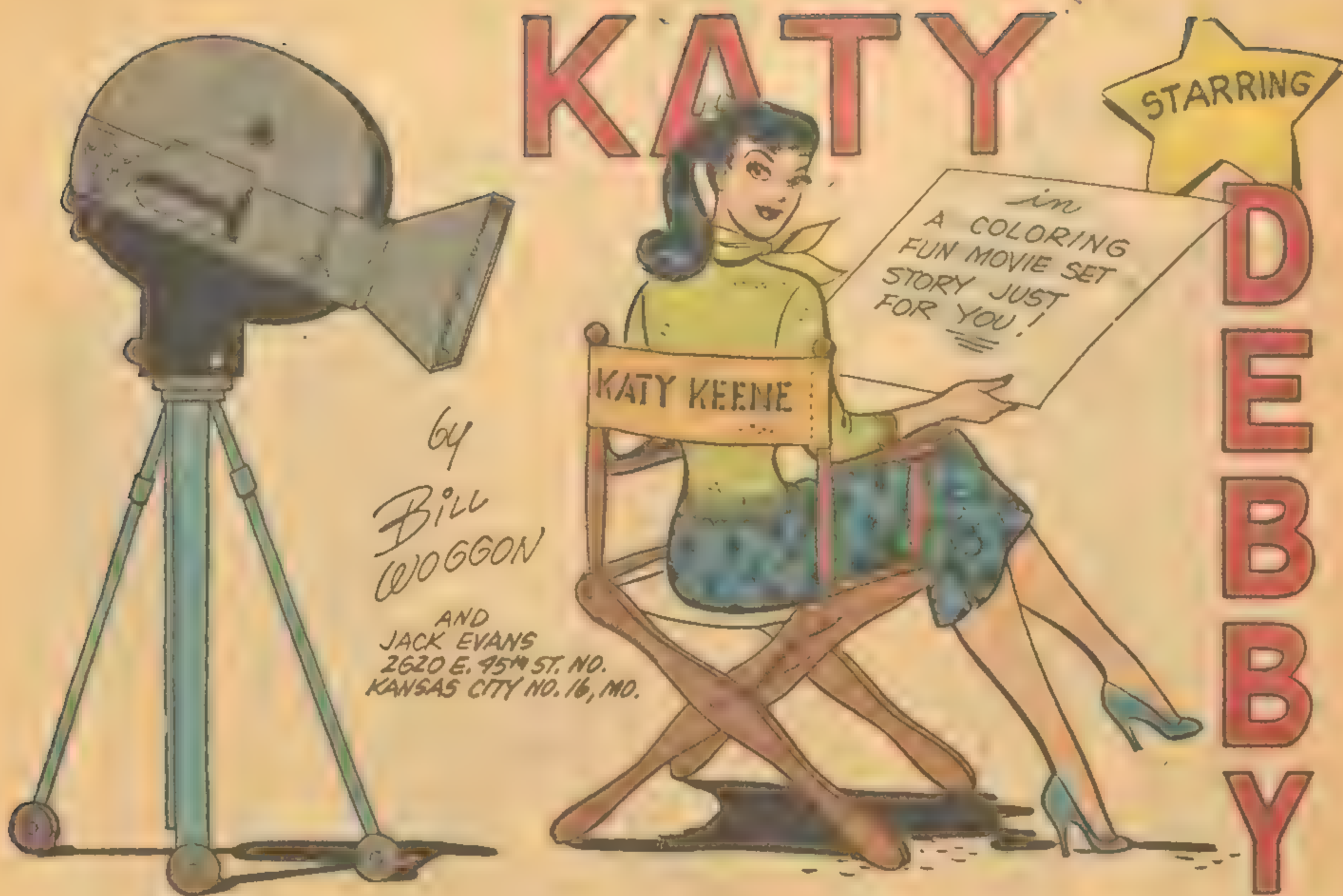
by CAROLYN CLOUSE
ROUTE 5, BOX 62
COOKEVILLE, TENN.



K.O.'S WEDDING SUIT

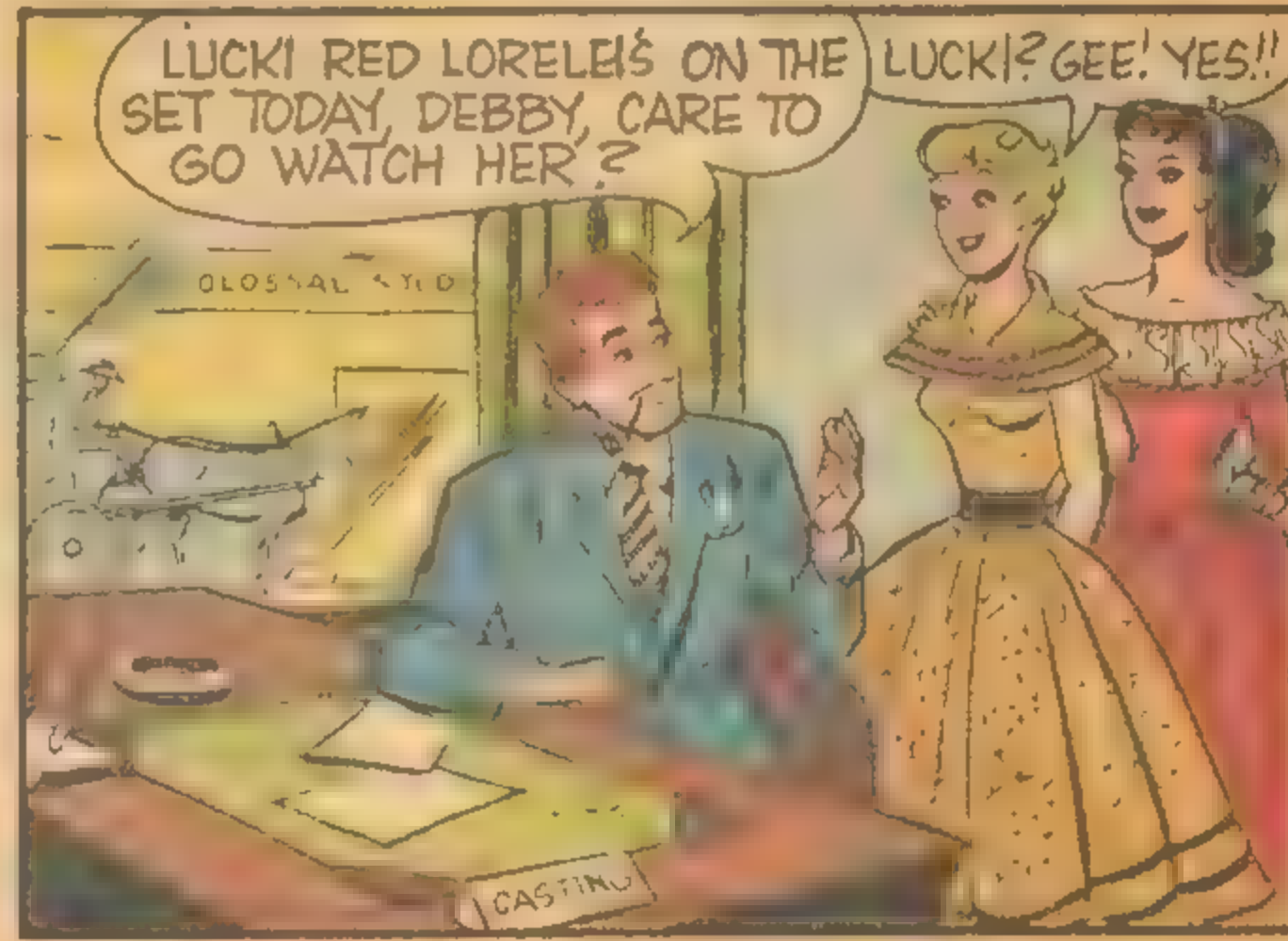
by
PAT PORTER, 126 ALEXANDER ST.
BOX 61, ALBERNI, B.C. CANADA.
+ NANCY BARNETT BOX 189
312 BEAVER CREEK RD.
ALBERNI, B.C.





HERE YOU ARE, FANS, ANOTHER JACK EVANS PRODUCTION--JACK NOT ONLY DESIGNED THE FASHIONS, MOVIE COSTUMES, ETC. BUT HE ALSO WROTE THIS STORY!

YOU MIGHT BE INTERESTED IN KNOWING HOW JACK PRESENTS HIS IDEAS TO KATY! HE SKETCHES THEM ON 8 1/2 X 11 PAPER, TYPING THE COPY IN THE BALLOONS-- HE OFTEN INKS IN HIS WORK--- AND SOMETIMES COLORS THEM! SO THE CURTAIN RISE ON OUR JACK EVANS STORY!



HERE'S LUCKY RED
ON THE SET-- SHE'S
STARRING IN A MOVIE
ABOUT THE DAYS OF OLD!

(SIGH)
ISN'T SHE LOVELY?
I'LL BET YOUR FANS
WILL ENJOY **THIS**
PAGE TO **COLOR!**



HERE'S GLORIA GRANDBILT
IN COSTUME FOR COLOSSAL'S
VERSION OF
"CINDERELLA"
FOR YOU TO COLOR!



BONG!

AND LOOK! HERE SHE IS
IN THE BALLROOM SCENE!





LATER

THAT'S THE SURPRISE DEBBY! A LOVELY STUDIO GOWN JUST FOR YOU! OUR FANS CAN FOLLOW THE DOTS THEN DESIGN AND COLOR IT!

GOLLY GEE! THANKS SO MUCH, KATY! HMMM? WHAT WILL IT BE? A FORMAL FOR A PROM? A GOWN FOR BRIDESMAID? A SOUTHERN BELLE? HMM? I'LL LET OUR FANS DECIDE!



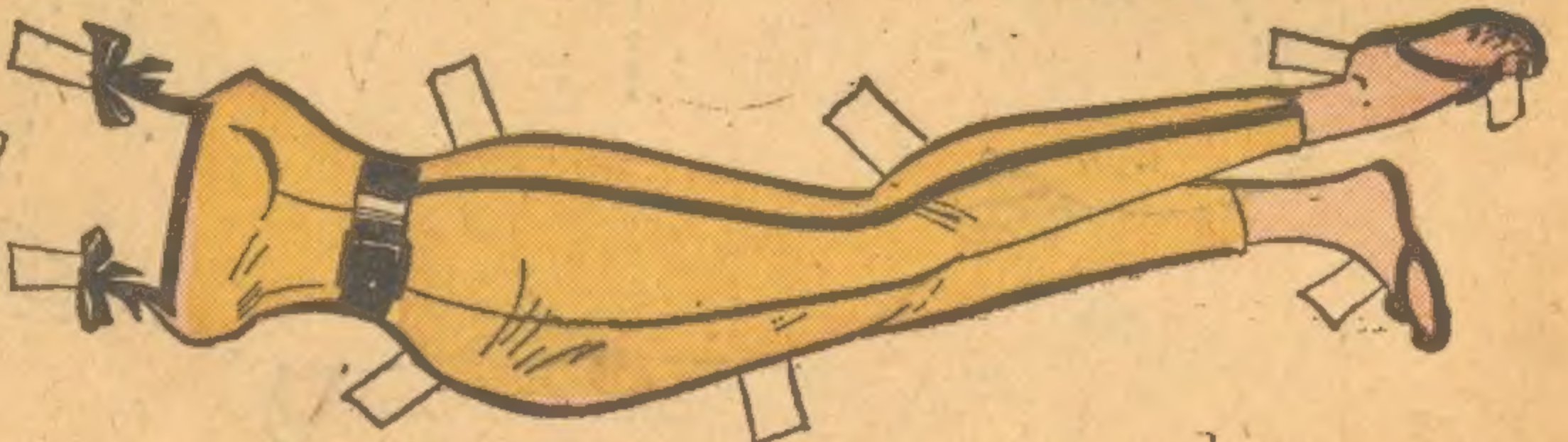
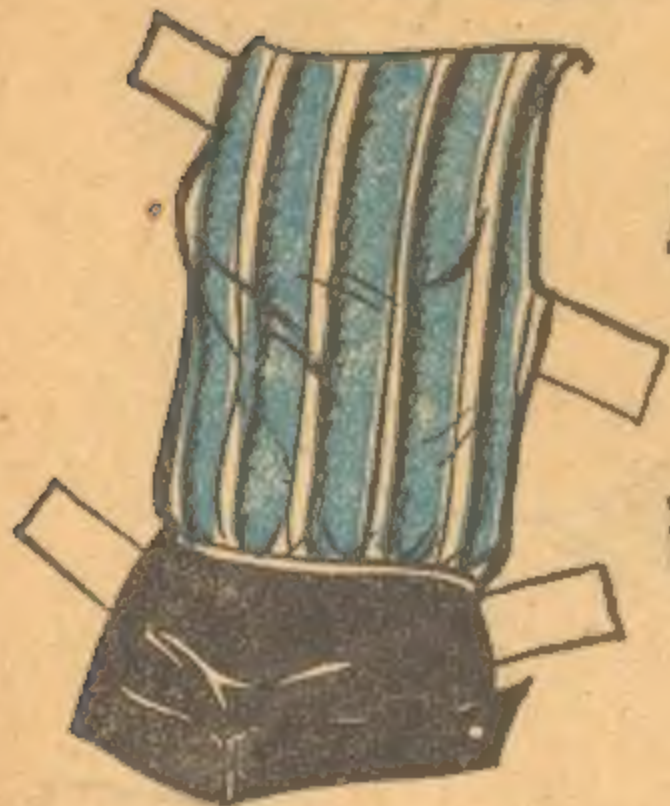
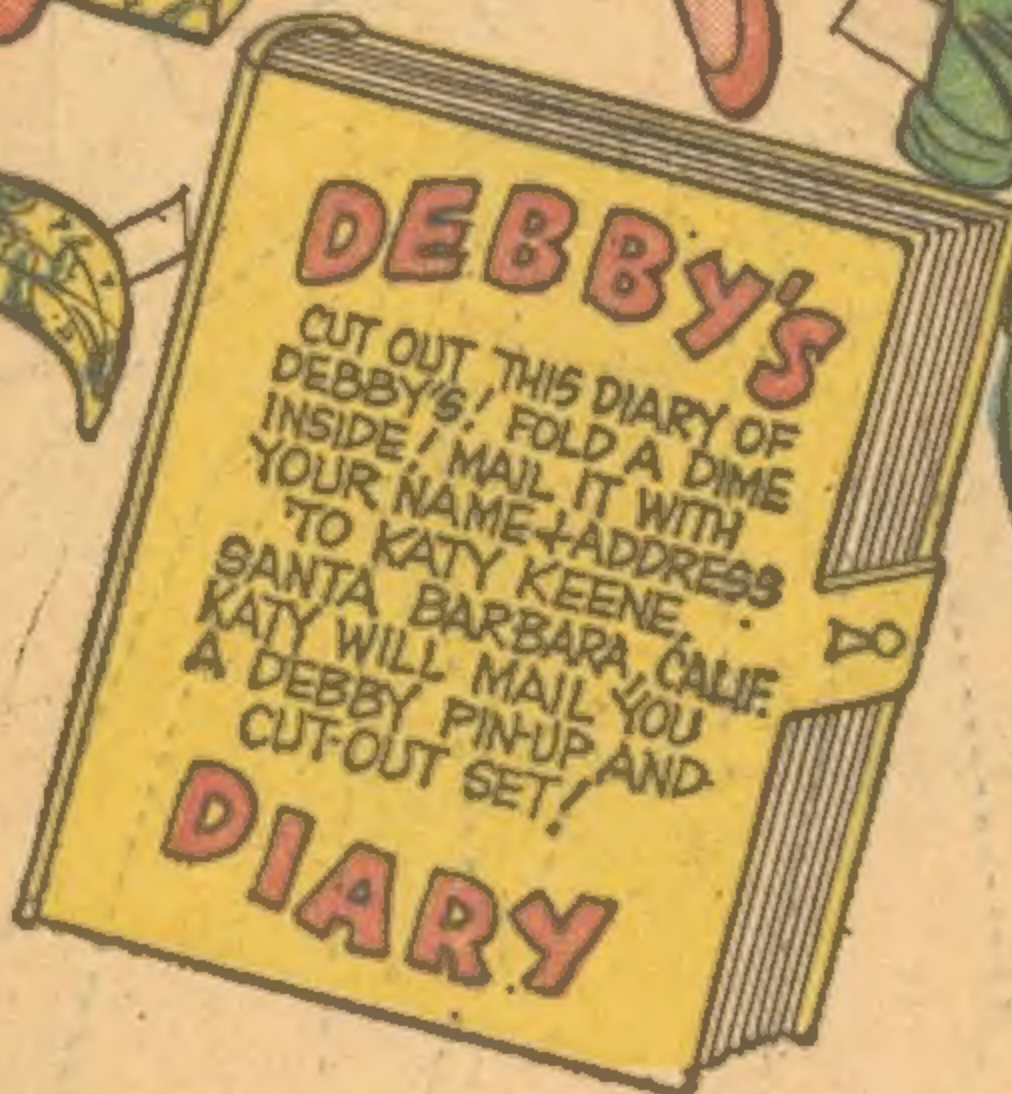
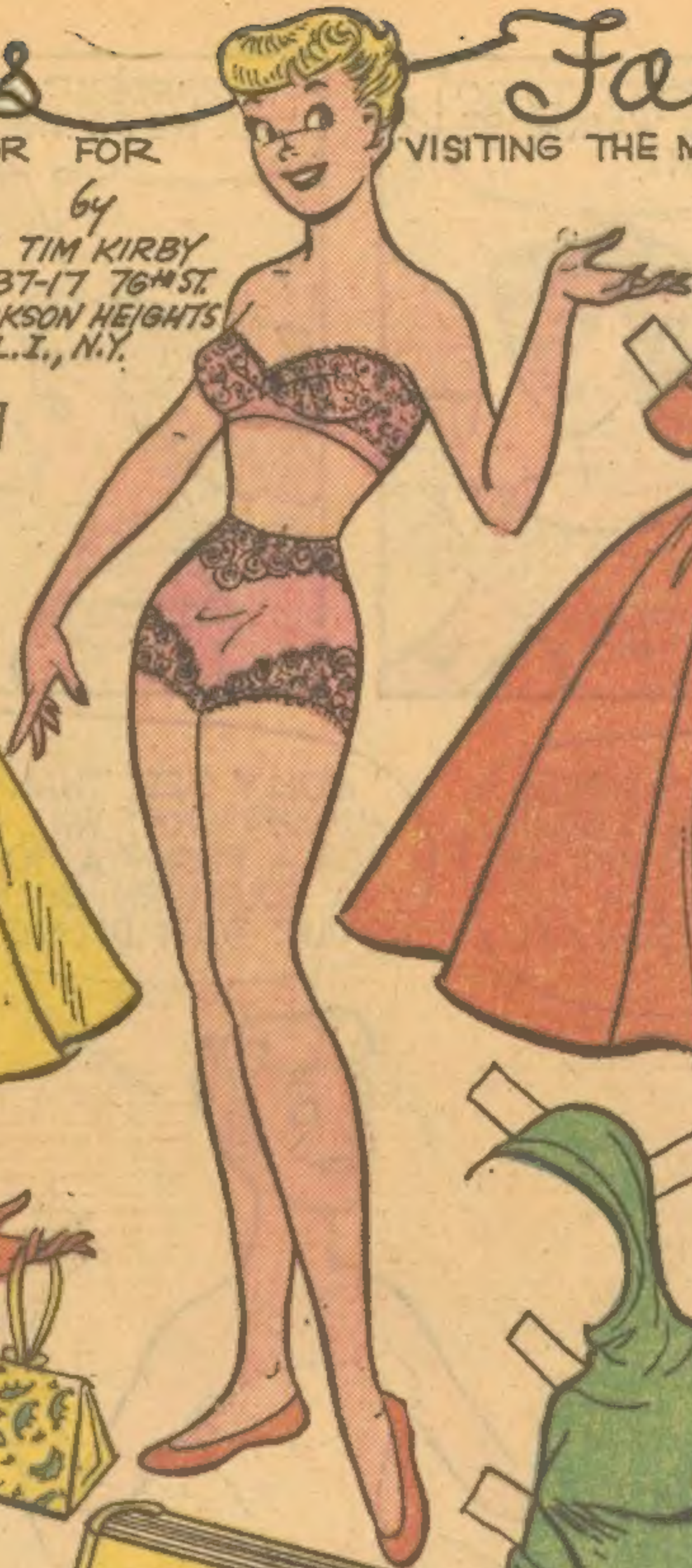
Debby's Fashions

FOR PLAY

OR FOR

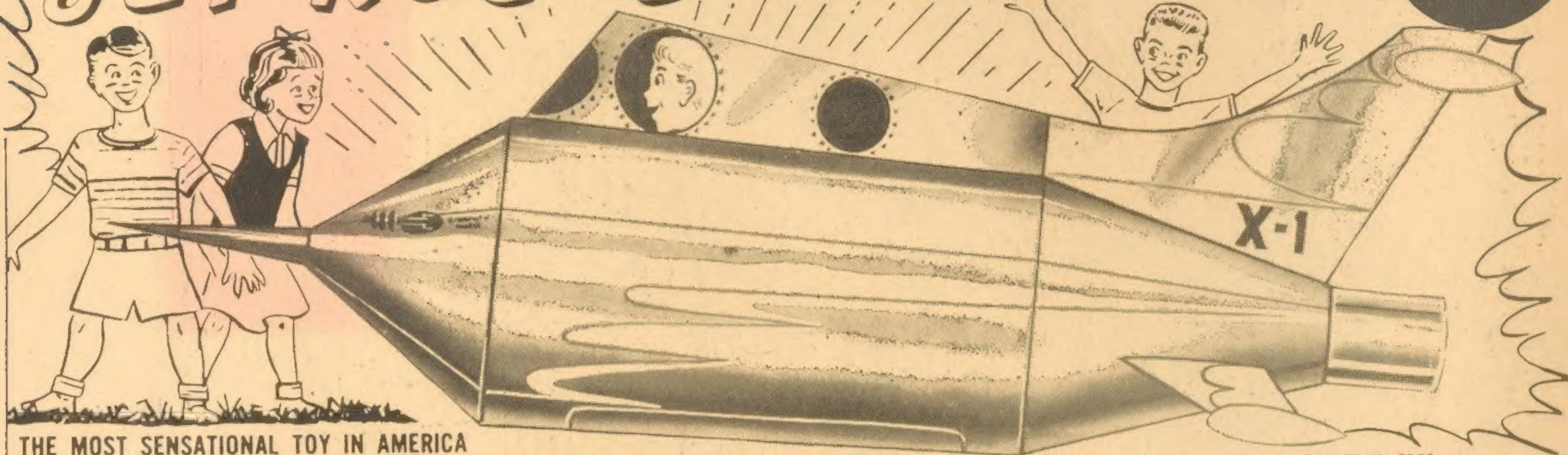
VISITING THE MOVIE SET WITH KATY!

by
TIM KIRBY
37-17 76TH ST.
JACKSON HEIGHTS
L.I., N.Y.



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It's Gigantic — Almost 6 Feet Long Control levers that work!

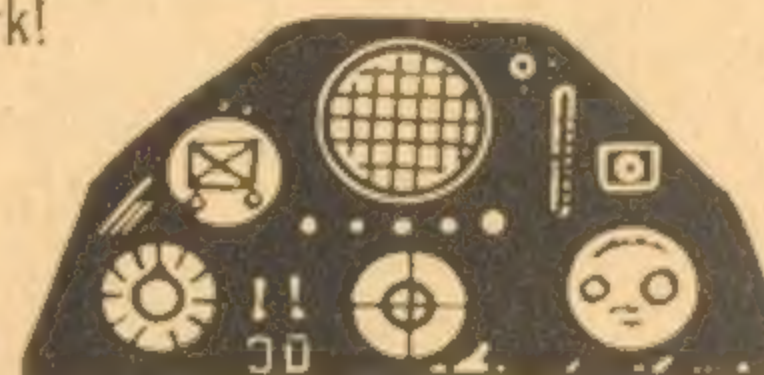
FEATURES

- Real Space Ship Design
- Sturdy Interlocked Construction
- Made of High Strength Fibreboard
- Complete Instrument Panel
- Disintegrator Gun
- Full Visibility Hinged Control Cockpit
- Astro-star map
- 2 Steering Planes
- Elevator and Rudder

For you—a real streamlined Space Ship big enough to hold you on trips through space. It's complete with all the newest scientific advances of flights of the future. There's no more make-believe, no more pretending with small models. This is really it!

Imagine all this!

There you are giving orders as captain of your own sleek, streamlined beauty. You check your radar antenna screen for all clear. You test all radio instruments and equipment. You close the hinged cockpit cover and check your Star Map of space. Then, with all your jet and rocket flying equipment in action, you **BLAST OFF!** You set your course, steering with the directional jets at the stern which are controlled by separate throttles at your fingertips. Your forward disintegrator gun goes into action. Your fully-equipped radar instrument panel shows the target. You release your load of powerful nuclear bombs and bullseye! You return home victoriously, set your reversing mechanism and you're in for a quick landing. This is just an idea of all the wonderful things you can do with your sensational new Space Ship. Sturdily constructed of fibreboard. It will bring you more fun and adventure than you've ever known. Easy to assemble. Only \$2.98



INSTRUMENT PANEL INCLUDES

- Retractable Nose Cannon
- Altimeter
- Jet Steering Levers
- Jet Reversing Lever
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- Bomb Sight
- Disintegrator Gun Sight
- Oxygen Control

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MONEY BACK GUARANTEE

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35 Wilbur St., Lynbrook, N. Y.

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MODERN SPLIT LEVEL DOLL HOUSE WITH

ELECTRIC LIGHTS



It's Over 2 Feet Long — 6 Rooms

HERE IS ALL YOUR YOUNGSTER RECEIVES

- ☆ MODERN SPLIT-LEVEL DOLL HOUSE
- ☆ 6 BIG ROOMS CONSISTING OF
 - LIVING ROOM
 - DINING ROOM
 - 2 BEDROOMS
 - RECREATION ROOM
 - KITCHEN
 - GARAGE
- ☆ BATTERY OPERATED LIGHTING SYSTEM
- ☆ FULL GROWING FRONT LAWN

FULLY ELECTRIC — WITH REAL GROWING FRONT LAWN

Give your little princess a thrill she'll never forget with the charmingly modern doll house that actually lights up. This gorgeous 24"x12"x12" split level beauty will bring a heartwarming glow of excitement from any youngster. How proud she'll be as mistress over the living room, dining room, 2 bedrooms, recreation room, kitchen, and garage — all adorably decorated. Yes, your magic doll house is actually provided with electric lights that are completely safe and provide a comforting glow in her room at night. This sensational new house even has a lawn that actually grows with magic soil in only 4 days... She'll thank you every time she feeds her family, cleans house, tends the lawn, switches the lights on and off, etc. Yes, you'll be repaid a thousand times over by the warmth of your child's glow at the wonderful home that we're so proud to offer. And, most wonderful of all is the price — yes, because of the special material used and mass production technique, the complete price for this modern 6 room split level house with easy assembly instructions, a growing lawn, and a safe, battery operated lighting system is only \$1.98 plus 45¢ shipping charges! So don't delay! Order now. Batteries not included.

Magic Lawn Grows in 4 Days

To really give a lovely rural air to your youngster's country home, we've included special seed and miracle cellulose which in four short days will begin to develop a lawn. In no time at all with your youngster's loving care, she'll have a plush, green lawn that'll be a delight to see.

10 Day Free Trial

If your youngster is not happier and more thrilled than she's ever been before, simply return the Magic Doll House for full refund of your purchase price.

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() I enclose \$1.98 plus 45¢ shipping charges

() Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name.....

Address.....